

Alicia Tang

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EXPERIENCE

Bloomberg News *Reporting Intern*

September 2024 - December 2024

- Covering labor and workplace management trends for the Work Shift team
- Pitching, writing, and copy-editing my own enterprise stories for Bloomberg's Global Business
- Produced the [third-most read story](#) on Bloomberg.com on the day after publication, accruing 35K page views

ABC News, New York, New York *Race and Culture Unit intern*

June 2024 - August 2024

- Crafting concise, insightful backgrounders for producers and correspondents
- Successfully pitching subjects and interview questions during daily editorial meetings
- Pulling archival content and assisting with production for primetime and streaming show "Soul of a Nation"

Medill News Service, Washington, D.C. *Business Reporter*

January 2024 - March 2024

- Reported daily, covering House Financial Services Committee hearings as well as press conferences hosted by organizations like the U.S. Chamber of Commerce and Federal Open Market Committee
- Produced two packages covering voter sentiment during the South Carolina GOP primaries over three days
- Ran assignment meetings, setting deadlines, and publishing stories online for a cohort of 14 journalists

Northwestern News Network, Evanston, Ill. *Associate Producer*

March 2024 - present

- Crafting concise, yet engaging headlines and teasers, cutting video
- Creating over-the-shoulder graphics and lower-thirds on Photoshop
- Writing voice-over scripts for anchors and show segment scripts like Under the Microscope

Multimedia Journalist *Social Media Manager*

September 2022 - present

January 2023 - March 2023

- Pitching story ideas and conducting interviews on a weekly basis to produce investigative, student interest, & feature packages while mentoring two underclassmen
- Editing packages using Adobe Premiere Pro
- Answering questions for live interviews on weekly shows
- Formulated Instagram strategy and assigned reporters to in-field teasers to increase viewership as social media manager

SKILLS

Social media, data analysis, DSLR camera, editing in Adobe Premiere Pro & iMovie (intermediate), Mandarin (intermediate), Interplay, Galaxy, Getty, Bloomberg Terminal

SPECIAL ACTIVITIES & HONORS

- **White House Correspondents' Association** Scholar
- **Spark Professional Skills Gold Badge** awarded by London School of Economics
- **Connecticut Broadcasters Association** Scholar
- **High School Federal Reserve Challenge** finalist and author

EDUCATION

Northwestern University, Medill School, Evanston, Ill.

September 2022 - expected June 2025

Bachelor of Science, majors in journalism and economics | Certificate in Integrated Marketing Communications

London School of Economics, London, U.K.

June 2023 - August 2023

LSE Summer School | Public Finance and the Political Economy of Public Policy