



Mingson Lau

VISUAL JOURNALIST

I am a visual journalist with experience in video, photo, writing, and multimedia editing. Journalistic storytelling fulfills my competitive nature, satiates my wanderlust, and is a form with innumerable possibilities. Journalism provides a medium for me to contribute back to my community through the stories that need to be told.

MEDIA EXPERIENCE

VISUAL REPORTER

Carnegie-Knight News21 Fellow – Phoenix, AZ | Jan 2022 - Aug 2023
The nation's most talented journalism students explored the state of abortion following the anniversary of the Supreme Court's decision to overturn Roe V. Wade.

- Contributions to Digital, Photo, & Documentary Video
- 2nd Place Long Documentary - College Media Association

Cronkite News, Arizona PBS – Phoenix, AZ | Aug 2021 - Dec 2021
Multiplatform, student-operated news division of Arizona PBS.

- Worked under the *Robert Wood Johnson Foundation Southwest Health Reporting Initiative* providing comprehensive coverage of health disparities in underserved communities across the Southwest. Digital, Photo, and Broadcast

The State Press – Tempe, AZ | Aug 2016 - Jan 2017
Independent, all-digital, student-operated publication at Arizona State University.

- Filming, Writing, and Editing Video Packages

Coyote Digital Media – Las Vegas, NV | Aug 2012 - June 2016
Award-winning high school broadcast (Rout(e) 131) and journalism program (The Southwest Shadow) at Southwest Career and Technical Academy.

- Filming, Writing, and Editing Video Packages
- Reformed workflow through the introduction of the "Senpai System." Allowed experienced upperclassmen to act as teachers and editors to the underclassmen. From that point on our morning news show was able to feature at least one unique news story for every show in my last two years
- Created over 80 unique packages alongside a rigorous school schedule
- Worked on projects for Vegas PBS' Inside Education

MULTIMEDIA INTERN

azcentral.com/The Arizona Republic - Phoenix, AZ | Aug '22 - May '23
Arizona's oldest and most-visited site provides comprehensive coverage of Arizona alongside the state's most circulated newspaper.

- Contributed community, sports, elections, and breaking through Photo & Video
- Hired for Video but pivoted to fulfill a greater demand for still photography

AZEdNews – Phoenix, AZ | Jan 2022 - May 2022

The Arizona Education News Service is a statewide source for fair, accurate, balanced and constructive journalism on education policy and practice in Arizona.

- Managed Website and Social Media with Digital, Photo, & Video contributions

Arizona Horizon, AZ PBS – Phoenix, AZ | Aug 2020 - Dec 2020
Arizona Horizon provides in-depth coverage of news surrounding Arizonans.

- Worked as Show Producer; writing, preparing, and cataloging show scripts
- Created show interstitials with After Effects
- Assisted in experimental, SEO effort to optimize website and increase viewership

RESEARCH AIDE

Voices Listening Project – Tempe, AZ | March 2022 - Dec 2022
Voices Listening Project, a Google News Initiative funded collaboration between Wick Communications and the Walter Cronkite School, aims to research the information & news needs of Arizonan communities. The project aims to identify news related problems and prototype product solutions.

TOOLS & SKILLS

- Video Editing
- Videography
- Broadcast Reporting
- Photography
- Visual Storytelling
- Documentary Production
- News Writing
- AP Style
- Investigative, Enterprise, Daily, Features
- SEO
- Adobe, Premiere, Lightroom, Illustrator, Photoshop, InDesign, After Effects
- Photo Mechanic
- Final Cut Pro

EDUCATION

Arizona State University

Walter Cronkite School of Journalism and Mass Communication

- B.A. in Journalism and Mass Communication | Dec 2022
- M.M.C. in Mass Communication | Aug 2023
- Asian American Journalists Association Member and Facebook Scholarship Recipient, New American University Scholar Dean's Award, Robert Lance Memorial Scholarship, azcentral.com Journalism & Broadcasting Scholarship

Southwest Career and Technical Academy

Broadcast and Dental Assisting Focus

- Las Vegas, NV | June 2016
- 200+ Community Service Hours
- 3rd Place School News Story - 2015 STN Nationals

WORK EXPERIENCE

SHIFT MANAGER

- Rallies – Tempe, AZ | March 2017 – Dec 2017

SOCIAL MEDIA / CREW LEADER

- Kung Fu Tea – Tempe, AZ | Feb 2018 – Dec 2018

SUSHI CHEF

- Ra Sushi – Tempe, AZ | Jan 2018 – Jan 2019
- Sushi 101 – Tempe, AZ | Jan 2019 – July 2019
- Junn Sushi – Tempe, AZ | March 2019 – Jan 2022

FREELANCE EXPERIENCE

Getty Images, Tucson Weekly, Arizona Highways, Ahwatukee Foothills News, and more