

KELLY YAMANOUCHI

BUSINESS JOURNALIST

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ATLANTA, GA

EXPERIENCE

2008 – Present *Business Reporter and Team Lead, The Atlanta Journal-Constitution*

- Co-lead team of business journalists – editing stories and setting strategy. Drove newsroom-leading subscription growth for team. Led editorial launch of AJC Her+Story brand in 2025.
- Promoted to Senior Reporter in 2021. Promoted to Business Team Lead in 2024
- Launched AJC business newsletters and air travel news social media accounts.
- Led coverage of Delta and Hartsfield-Jackson – one of the world's largest airlines and the world's busiest airport. Award-winning investigative reporting.

2004 - 2008 *Business Reporter, The Denver Post*

- Covered airlines and aerospace, including United bankruptcy & aircraft development startups

2002 - 2004 *Business Reporter, The Honolulu Advertiser*

- Covered tourism business, including airlines, cruise lines, hotels & government agencies

2000 - 2001 *Reporter/Newsperson, The Associated Press*

- Wrote daily news stories and worked as night & weekend news desk supervisor in temporary role. Managed bureaus & coverage in Northern California and Reno overnight. Responsibilities included editing and broadcast writing.

2000 – 2002 Internships at **The Los Angeles Times, The Chicago Tribune, The San Francisco Chronicle**

EDUCATION

Northwestern University, Medill School of Journalism

- Master's degree in Journalism
- Washington business reporting intern for South Florida Sun-Sentinel

Harvard University

- Graduated with honors, Bachelor's degree in English & American Literature & Language
- Senior editor for The Harvard Crimson

HONORS/SKILLS

- Part of Denver Post **Pulitzer Prize finalist** team covering 2006 blizzard that crippled region.
- 2019 investigative reporting team member winning national **ASNE-APME First Amendment award** and Brechner Center **Freedom of Information Award** for Atlanta City Hall coverage.
- AAJA Atlanta chapter **vice president**.
- Experienced event speaker and professional panel **moderator**