

# Russell Leung

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[Portfolio](#)

[LinkedIn](#)

## Journalism Experience:

### **CNBC**

*Digital Rotational Associate (Rotations: "Closing Bell: Overtime," Consumer News, Social Media)* September 2024 - present

- Pitched and wrote stories and features about retailers, professional sports franchises and other businesses for consumer news team that garnered over 2.5 million views and nearly 2 million visitors
- Covered breaking news including the LA wildfires, company earnings and antitrust lawsuits for consumer news team
- Produced segments, triggered real-time graphics and prepared research notes for "Closing Bell: Overtime" show
- Manage Bluesky and Threads accounts with combined 730,000 followers, including content, scheduling and performance
- Distribute breaking news, including Fed decisions and presidential speeches, across social media platforms within minutes
- Clip, edit and publish vertical videos of interviews, breaking news and reporter hits on company social media accounts
- Create and publish Instagram graphics in Photoshop for featured stories

### **The Boston Globe**

*Copy Desk Intern*

June 2024 - September 2024

- Edited and published news stories, headlines, dropheads, captions, pull quotes and teases in Arc and Méthode
- Proofread newspaper pages and coordinated with editors and designers on when pages were ready for print
- Created and distributed spreadsheet guide to differences between in-house and AP style

### **La Nación**

*Data Journalism Intern*

January 2024 - March 2024

- Developed data-driven project tracking Argentina's progress in generating renewable energy in the last 10 years
- Assisted in English translation and editing of team application materials for journalism awards

### **The Seattle Times**

*Copy Desk Intern*

June 2023 - August 2023

- Edited and posted newsletters, stories, news alerts, graphics, data visualizations, social media posts, maps and cutlines
- Wrote headlines, blurbs, pull quotes, cutlines and overlines for print paper in Méthode CMS
- Ran headline tests for web homepage, boosting click-through rates by as much as 121%

### **The Daily Northwestern**

*Print Managing Editor*

March 2023 - June 2023

- Edited campus, metro, sports and arts & entertainment articles for clarity, accuracy and adherence to stylebook
- Managed nightly article budget and wrote headlines for print paper
- Functioned as point person and liaison to editor in chief for senior desk editors to ensure smooth communication

*Campus Editor*

September 2022 - December 2022

- Filled and managed daily budget of 150+ stories and 20+ reporters, and ran weekly meetings for core newspaper desk
- Served as point person for breaking news and interviews for university spokespeople and administrators

*Assistant Campus Editor*

March 2022 - June 2022

- Pitched, wrote and edited stories regularly to provide campus community with consistent news coverage

*Copy Editor/Summer Copy Chief*

September 2021 - December 2021, June 2022 - September 2022

- Edited and fact-checked stories, ranging from breaking news articles to longform investigative pieces
- Coordinated corrections for factual errors in stories and communicated with newspaper leadership on style guide changes
- Instructed reporters on copy-editing procedures and supervised their copy-editing shifts

### **nuAZN Magazine**

*Print Managing Editor*

March 2023 - June 2023

- Led publication editorial team, supervising seven section editors and editing all articles for school Asian-interest magazine
- Worked with editor in chief and creative director to determine magazine budget and layout

## Skills and Achievements

AAJA Voices 2023 Fellow, 2025 Editor | ACES: The Society for Editing 2024 Bill Walsh Scholarship

Spanish proficient | Experience in: AP style, Datawrapper, Flourish, Premiere Pro, Photoshop, True Anthem, Wildmoka

## Education:

Northwestern University — Medill School of Journalism

September 2020 - June 2024

Bachelor of Science in Journalism, Double Major in Environmental Sciences, Minor in Spanish