

Fatma Rabia Gursoy

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EDUCATION

Columbia University M.S. Graduate School of Journalism *2021-present*
Stony Brook University B.A. Journalism, Digital Arts Minor *2018-2021*

JOURNALISM EXPERIENCE

Stony Brook University Student Affairs - *Senior Coordinator of Social Media* *Sept. 2018 – May 2021*

- Produced scripts, videos and articles for social media platforms.
- Facilitated and created monthly and weekly social media event marketing plans and posts through Sprout Social.
- Started TikTok branding campaign, produced content for the platform.

The Statesman Newspaper – *Assistant Multimedia Editor* *Jan. 2019 – May 2021*

- Conducted weekly multimedia meetings with volunteer reporters.
- Planned special issue coverage such as Election Night live, Earth Day and Black History Month.
- Designed graphics for social media posts distributed across Twitter, Facebook and Instagram.
- Assisted in directing and managing live streams distributed on various platforms.

Loeb.nyc – *Production and SEO Intern* *Jan. 2021 – May 2021*

- Worked with the media team to develop, execute and implement core media program opportunities.
- Optimized blogs using SEO software such as SEMrush and Ahref.
- Presented edits, new designs and ideas at weekly meetings.

Youth Island TV- *Video Production Manager* *Aug. 2020 – April 2021*

- Developed editing plans, communicated with audio/video editors; held production meetings; maintained editorial standards of accuracy, thoroughness, ethics, balance and diversity.

Journalists and Writers Foundation – *Research and Multimedia Intern* *June 2020 – Dec. 2020*

- Set up a journalism webinar for over 50 global participants; conducted research; prepared study guides.
- Assisted in setting up an online United Nations General Assembly conference with over 150 participants.

The Media Line – *News Intern* *Feb. 2020 – Aug. 2020*

- Researched and fact-checked articles on local and global issues in the Middle East.
- Covered news related to human rights issues in Turkey and Greece.
- Collaborated with team members on pitching weekly news stories on foreign policy.

The Osprey Newspaper – *Managing Editor* *Feb. 2020 – May 2020*

- Generated story ideas; planned, assigned, and edited stories.
- Oversaw production schedules and editorial calendars during the initial pandemic shutdown.

Stony Brook Newsbreak – *Anchor/Producer* *Sept. 2019 – Dec. 2019*

- Produced three broadcasts and ran control room operations.
- Anchored on the desk and in front of a green screen for weekly events.

AWARDS

Asian American Journalists Association Anna Chennault Scholarship *2021*
The Daniel Conway Broadcast Memorial Scholarship *2021*
Stony Brook University, Student Media Awards, Best News Article *2021*
Stony Brook University, Student Media Awards, Best Video Production *2021*
The Carol Chernow Memorial Scholarship for Journalism *2020*

SKILLS

Languages: Turkish and English

Adobe Programs: Audition, Premiere Pro, Photoshop, Illustrator, XD, InDesign, Lightroom, Final Cut Pro

Social: Twitter, Instagram, Facebook, Pinterest, Tumblr, Weebly, YouTube, Tiktok, Mailchimp, Club

Research: JSTOR, EBSCO HOST, LexisNexis

Computer/CMS: Wix, WordPress, Microsoft Office (Word, Excel, PowerPoint), G Suite (Docs, Sheets, Slides)