

Ramishah Maruf

New York, NY | 954-643-7615 | ramishah678@gmail.com | Instagram: @journalmisha | [LinkedIn](#) | [Portfolio](#)

Professional experience

BEAT REPORTER | CNN BUSINESS | MARCH 2023 - PRESENT

- Pitch enterprise stories on the influencer economy, writing about how algorithms and social media shapes consumer sentiment and buying
- Leads breaking business news coverage in the evenings on stories ranging from bank failures to war coverage
- Pitch and host digital and vertical videos, as well as CNN podcasts, for both enterprise and breaking stories

ASSOCIATE BUSINESS WRITER | CNN BUSINESS | AUGUST 2021 – MARCH 2023

- Took the lead in breaking business news during the weekend, updating coverage for CNN's digital platform from big banks to the business of entertainment
- Wrote and pitched feature stories on the people behind the breaking news and explainers on financial news topics
- Collaborated with the national programming team to increase audience engagement in weekend business stories through A/B headline testing, planned weekend coverage with wider CNN team and programmed page design for optimal UX

BUSINESS REPORTING INTERN | CNN BUSINESS | JANUARY 2021 – APRIL 2021

- Wrote articles on national business news, one of which on a botched Citibank transfer received the top monthly views for business, and more than a dozen single bylines on fintech trends and Wall Street

OP-ED INTERN | THE WASHINGTON POST | JUNE 2021 – JULY 2021

- Worked as full-time op-ed editor, pitching and commissioning opinion pieces on domestic and global issues and editing op-eds for clarity, writing quality and grammar

FEATURES REPORTING INTERN | THE SUN SENTINEL | JUNE 2020 – JULY 2020

- Wrote front page articles on COVID-19's impact on culture, such as rare seabird forming colonies on closed beaches and the Muslim American community holiday celebrations in lockdown. Also covered reopening of public schools in South Florida.

OPINIONS INTERN | CNN | JUNE 2019 – AUGUST 2019

- Fact checked commentary, copy edited op-eds, and produced articles on topics such as climate change, gun control and federal legislation

Education

BACHELOR OF ARTS IN JOURNALISM AND POLITICAL SCIENCE, MINOR IN CREATIVE WRITING | 2017 - 2021

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

The Daily Tar Heel: Co-DEI Officer (created and conceptualized the role, which is the first in DTH's 125-year history), Arts & Culture Editor, Opinion Editor, Senior Reporter

Honors: Phi Beta Kappa, Carolina Scholar, Honors Carolina

Other experience

The Washington Post: Freelanced an op-ed on UNC's failed Covid-19 reopening, which was featured online and in print.

UNC Media Hub: Wrote long-form stories as part of a selective capstone class that were published in North Carolina outlets, such as the front page of the Raleigh News & Observer and the Charlotte Observer. Pitched an investigative article on child brides that won a national Hearst Award.

Awards & Honors

Wharton Seminar for Business Journalists; 5th place National Hearst Award for explanatory reporting; 2020 Bloomberg-UNC Business Journalism Diversity Program; 2020 & 2018 Bland Simpson Prize in Creative Non-Fiction; 2021 Robert Ruark Award for Non-Fiction