

Juliana Taomin Giacone

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RELEVANT EXPERIENCE

WABC 7, New York City, NY

Sept 2025-present

News Desk / Production Assistant

- Operates teleprompter for live and recorded newscasts, prints and delivers scripts to talent, flags corrections as needed
- Supports the assignment desk, following up on tips or leads, answering phones, monitoring social media, research and fact-checking and pitching story ideas
- Assists with clipping video, writing total run time and chyrons, and field production
- Shadows writers, assignment editors, producers, reporters and directors

Epicenter NYC (Dow Jones News Fund, digital media cohort), New York City, NY

Sept 2025-Jan 2026

Digital Producer / Reporter (freelance)

- Wrote three newsletters, produced up to three social media videos per week (utilizing a mix of AI tools, Rizzle Video and ChatGPT) and scheduled social media posts for Twitter, IG and Facebook daily

Editorial Intern

June 2024-Aug 2024

- Field produced, pitched, researched, pre-interviewed experts and shot photos for a YouTube digital series collaboration featuring video stories and shorts on housing, immigration and childcare/eldercare – published in partnership with [PBS 13/WNET](#) on YouTube (achieving 24k to 277K views), Instagram and TikTok
- Shot and edited DSLR photos for reported stories and community events
- Published [articles](#) on a variety of beats, including politics, immigration, housing and small businesses features

Columbia Video Newsroom, New York City, NY

Jan 2025-May 2025

Executive producer / social media producer / field producer / multimedia reporter

- Directed, produced, reported, shot and edited 1-2 minute video packages on Adobe Premiere each week & re-packaged stories for social media & vertical video
- Logged interviews, wrote and edited news and feature scripts, and created graphics for packages featured on weekly 15-20 minute newscasts and my YouTube channel
- Worked as a team, researching stories, monitoring breaking news, booking and pre-interviewing guests to feature on the show, communicating with reporters during live shots from the control room and organizing the rundown on Rundown Creator

EDUCATION

Columbia University Graduate School of Journalism, New York, NY

Master of Science in Journalism, with a focus on broadcast/multimedia, politics & immigration reporting

May 2025

Brandeis University, Waltham, MA

Bachelor of Arts in International and Global Studies, Minors in Journalism & Politics

May 2023

Magna Cum Laude, GPA: 3.76

ADDITIONAL EXPERIENCE

The Hechinger Report, New York City, NY

Audience Engagement Intern (Emma Bowen Fellow)

June 2022-Aug 2022

- Reported and fact-checked [a long-form story](#) co-published in The City, and Chalkbeat and [a short feature](#) co-published in The New York Times
- Produced an Excel spreadsheet researching top social influencers using data analysis from CrowdTangle

Social Media & Web Production Intern

June 2021-Aug 2021

- Assisted in managing social media utilizing Buffer software to share and schedule social media content across multiple platforms daily (Twitter, Instagram, Facebook and LinkedIn)
- Worked within WordPress to prep publications each day, utilizing SEO (search engine optimization), Google Trends and EchoBox to increase performance on social media
- Created multimedia content for social platforms using Canva, Adobe Photoshop and Headliner

The Justice (Brandeis University Student Newspaper), Waltham, MA

Sept 2020-May 2023

Associate Editor / Social Media Video Producer

- Led an associate project to expand the paper's social media reach, spearheading engagement initiatives
- Conducted the third round of edits for articles each week and advised weekly editorials

Features Section Editor and Reporter

- Led section meetings, helping writers pitch, report, and fact-check story ideas weekly & reported feature [articles](#)

SKILLS

Design & Multimedia: Dalet, Adobe (Premiere, Audition, Photoshop), field reporting (Fuji X-2, Canon Rebel 85, C200, XF400), package video production & editing, writing and editing scripts for broadcast TV news, logging video and interviews, transcribing tape, conducting research, finding archive/stock/newswire video and photos, creating graphics | **Audience Engagement & Social Media:** writing social copy, producing vertical videos for social, basic social media analytics, TweetDeck, Capcut, Buffer, CrowdTangle, Google Trends, Canva, Echobox | **Web Production:** WordPress, Mailchimp, SEO basics | **Database research:** Lexis Nexis, NYC Open Data, reviewing docket reports (PACER) & 990s