

Ashley Dong

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EDUCATION

Northwestern University, Evanston, Ill.

expected March 2028

Bachelor of Science in Journalism & Data Science || Dean's List 6/6 || GPA: 3.87

JOURNALISM EXPERIENCE

Dow Jones News Fund, Oakland, Calif.

May 2026 – present

Digital Media, Audience Engagement Intern

- Craft compelling social media content and newsletters, research audience trends to create engaging campaigns.
- Train in a weeklong digital media intensive with industry experts and decorated professors.

The Daily Northwestern, Evanston, Ill.

September 2024 – present

Report on a range of subjects through print and multimedia. First in my class on the editorial board. [Story archives.](#)

- **Copy Chief** - Ensured all published content is factually accurate and aligns with the newsroom's style guide.
- **Assistant City Editor** - Covered breaking news, protests and city council meetings under tight deadlines.
- **Photo Editor** - Ideated *first* photo gallery recap; orchestrated coverage for 50+ galleries with 30+ photographers.

Asian American Journalists Association, Evanston, Ill.

September 2024 – present

President - Northwestern University Chapter

- Lead AAJA's Northwestern chapter of about 100 members.
- Plan and promote 4 to 5 events a quarter, collaborating with AAJA Chicago.

Lamorinda Weekly, Lafayette, Calif.

June 2022 – June 2024

Contributing Writer

- Published 3 front-page stories, pitched and wrote high-impact community articles; biweekly circulation of 25,000.
- Interviewed local leaders and worked closely with experienced editors and photographers.

OTHER EXPERIENCE

Vincent Chin Institute, Remote

March 2026 – present

AAJA Scholarship Recipient 2026

- Collaborate with director Helen Zia and team to formulate social media strategy and content.
- Create projects that elevate the Stop Asian Hate movement and spread its messaging.

Academic Support and Learning Advancement, Evanston, Ill.

September 2025 – present

Study Group Leader (Computer Science & Economics)

- Facilitate a weekly two-hour study session for a group of 4-6 undergraduate students.
- Design and teach a specialized curriculum to address individual student learning styles.

Northwestern University Knight Lab, Evanston, Ill.

September – December 2025

AI Project Member

- Collaborated with a team to design an AI-integrated CMS prototype that streamlines the publication process.
- Conducted user interviews with ABC7 Chicago and other local media outlets to diagnose user pain points.

The Dolphin Show, Evanston, Ill.

September 2024 – present

Marketing Director

- Advertise and market nation's largest student-produced musical; engage student body and Chicagoland community.
- Partner with local theaters and publications on cross-promotional opportunities on social media and in Playbills.

SKILLS & EXTRACURRICULARS

- **Languages:** Mandarin (fluent speaking), Spanish (proficient)
- **Technical:** Python, Adobe Premiere Pro, Lightroom, Audition, Canva, Google Suite, Trello, WordPress
- **Interests:** Musical theatre, intramural soccer, dance, photography, ukulele