

Alexandra Kim

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WORK EXPERIENCE

ESPN Productions

Bristol, CT

Content Associate - SportsCenter

April 2026-Present

- Produce and cut video content, including highlight reels, broll footage, live sound, high-end montages, and show segments for linear television production with communication to producers and editors
- Create digital video content, including Instagram Reel social clips and sit-down interviews
- Shadow event producers at live sporting events for SportsCenter, including the New York Knicks and Philadelphia 76ers
- Coordinate content flow in live production settings in the media room with a team of ~10-15 show staff members and media operators

Production Assistant – UFC/MMA, SportsCenter

January 2025-April 2026

- Produce and cut video content, including highlight reels, broll footage, and live sound for linear television production with communication to producers and editors
- Create digital video content, including Instagram Reel social clips and sit-down interviews
- Create and produce 20+ graphic elements for *Best Bets* weekly YouTube show for 10,000-20,000 viewers

Los Angeles Fan Base (LAFB) Network

Remote/Los Angeles, CA

Los Angeles Sports Content Creator - Basketball

October 2024-January 2025

- Pitch creative and innovative headlines, write 2+ articles a week on WordPress with consistent communication and teamwork with editorial staff
- Research extensively for article contents including box scores and statistics, beat reporters for team news, and other relevant information
- SEO Optimization, attention to detail, reading and interpreting website traffic and algorithmic patterns

Pro Sports Fans

Remote

Sports Media Intern

June 2023-November 2024

- Manage and create photo and video content for a growing sports news Instagram account with a following of 400+ and reach of 30,000+ users a week
- Host 2 shows a week on Relevnt/PSF app with 1,200+ live viewers across shows, mediating a panel of 2-6 panelists and thousands of live viewers
- Write 2 articles a week with consistent communication with head editors

UC San Diego

San Diego, CA

APIMEDA Programs and Services: Design and Publications Assistant

September 2021-June 2024

- Produce, host, edit a virtual podcast which centered around the San Diego Asian American, Middle Eastern American, and Pacific Islander community
- Manage a social media account of over 1.1k followers through consistent posts, account moderation, and communications with other San Diego groups through social media
- Pitch, plan, advertise events which promote cultural and social discussion about identity
- Facilitate, lead, and mediate meetings, interviews, and panel discussions with an audience of 10-200+

SKILLS & SOFTWARE

Hard Skills: Highlights, Inbumps/Montages, Media Room, Scripting, Social Media, Studio Graphics , Adobe Creative Suite, Qcut and QEdit, Microsoft (Word, Excel, Office, Outlook, Teams), Framelight X, WSC

Soft Skills: Adaptability, Communication, Conflict Resolution, Creativity, Critical Thinking, Teamwork, Time Management