

Isabella Luu

[LinkedIn](#) | belluu20@gmail.com | (515) 882-0385

PROFESSIONAL EXPERIENCE

Iowa Public Radio, *Central Iowa Reporter*, Des Moines, IA **August 2024-Present**

- Contributed to IPR legislative coverage full-time during Iowa legislative session by tracking and covering bills daily in subcommittees, committees and debate; wrote weekly top note for IPR legislative newsletter Political Sense
- Scripted, storyboarded and recorded digital video explainers for IPR Instagram and TikTok accounts
- Produced spots, web posts and features covering local, state and national politics as well as education, arts and culture, sports and higher education; photographed and recorded social video to enhance story packages
- Collaborated with other reporters on covering complex breaking news events and legislative topics
- Reported on presidential speeches, events hosting national political figures
- Appeared on station talk shows to explain previous reporting; assisted with relevant talk show prep
- Produced newscasts and a feature for NPR; edited and mixed audio on Adobe Audition

KCUR, *News Intern*, Kansas City, MO **January 2024-May 2024**

- Wrote daily spots for “All Things Considered” newscasts; assembled wraps, cut and copies and voicers on local government, arts and culture, crime and weather; tracked sources and demographic information
- Reported and wrote features, web posts adhering to AP Style on local government and arts and culture
- Conducted interviews for spots and feature stories using shotgun mic and Tascam recorder; mixed audio on Audition
- Developed training manual for future production interns outlining basics of Adobe Audition and interview etiquette

Smithsonian Center for Folklife and Cultural Heritage, *Folklife Magazine Intern*, Remote **June 2021-August 2021**

- Cut, cleaned and organized archival interview recordings on community center in Manhattan’s Chinatown
- Assembled collection of personal stories about object in MOCA collection; researched MOCA collections and Chinatown neighborhood history in conjunction with two curators

WUGA, *Athens News Matters Production Intern*, Athens, GA **January 2021-May 2021**

- Produced and reported features for NPR-affiliated station’s flagship show that airs three times a week
- Researched and wrote pre-interview notes for hosts, booked interviews for hosts
- Wrote newscasts for “All Things Considered” and web copy on news updates
- Pitched stories weekly; interviewed guests for feature stories

RESEARCH & SOCIAL MEDIA EXPERIENCE

University Archaeological Training, *Social Media Producer*, Athens, GA **January 2023-May 2023**

- Photographed archaeology digs on DSLR camera; edited photos in Adobe Lightroom
- Designed custom graphics on Adobe Photoshop; posted weekly slides of high-resolution graphics of research updates
- Utilized audience data to optimize posting times for engagement; developed consistent visual branding for posts
- Responsible for weekly content creation; promoted posts across social media

UGA Department of Anthropology, *Research Assistant*, Athens, GA **January 2020-May 2021**

Mentor: Dr. Julie Velásquez-Runk

- Compiled and read 500+ articles from global news databases on Microsoft Excel; mapped logging criminal activity
- Coded articles for keywords, content and metadata; created data visualizations and maps on Tableau Public and Microsoft Excel comparing country reporting of rosewood logging related events

EDUCATION

The University of Georgia, *Honors Program*, Athens, GA **May 2023**

Bachelor of Arts, Anthropology, Minor in Environmental Design

GPA: 3.98/4.00

- Foundation Fellowship Awardee: UGA’s premier undergraduate academic scholarship; full ride with travel study
- Phi Beta Kappa Honors Society
- Maximo Nivel Language School Spanish Immersion Semester; Cusco, Peru; Fall 2022
- Vrije Universiteit Amsterdam Exchange Semester; Amsterdam, Netherlands; Spring 2022

National Security Language Initiative for Youth, Marrakech, Morocco – Scholarship for Arabic summer immersion

REFERENCES

Gabe Rosenberg - gabe@kcur.org Julie Velásquez-Runk - velasqj@wfu.edu Kay Henderson - khenderson@radioiowa.com