

Evan Neubauer

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EXPERIENCE

ROUSE PRODUCTIONS

MINNEAPOLIS, MN

PHOTOGRAPHER/VIDEOGRAPHER

NOV 2025-PRESENT

- Capture photo and video of live dance competitions, media days, and athletic performances for college and high school teams at events including the 2026 Universal Dance Association College Nationals meet.
- Shoot and edit high-volume event photography with rapid turnaround, contributing to the delivery of 30,000+ images during the 2025 competition season distributed across promotional channels by teams and brands including the Minnesota Golden Gophers Dance Team and The Line Up.
- Edit images using Adobe workflows to deliver game-ready assets optimized for social media, recruitment, and promotional content.

MINNESOTA AURORA FC

MINNEAPOLIS, MN

MARKETING INTERN

MAY 2025-MAY 2026

- Created photo, video, and written web content using Canva, CapCut, and Adobe Lightroom to support social media, digital storytelling, and fan engagement in game day and post season environments.
- Produced photography for web, social, and promotional use of the first Holiday Bundles Merch initiative, leading to 26% of total sales between November 11 and December 15, 2025; the model is now being used in annual promotions.
- Organized, tagged, and archived season photo and video content
- Conducted industry research and trend analysis informing long term content strategy, audience engagement, and cross-functional storytelling.

THE CREST

ST. PAUL, MN

PHOTO/VIDEO MANAGING EDITOR

AUG 2024-MAY 2026

- Hired, led, and mentored a team of seven photographers and videographers, coordinating visual media coverage of campus and athletic news through project management software Microsoft Teams.
- Collaborated with assignment editors, content managing editors, social media creators, and reporters to develop multimedia for web, broadcast, and social media, emphasizing storytelling and social-first content.
- Produced photo, broadcast, and social media coverage of the Summit League Men's Basketball Tournament, increasing website traffic by 92% and Instagram engagement by 63%.
- Archived and managed inventory of photo/video materials using digital asset management system Sharepoint.
- Built working relationships with sponsorship partners, ensuring annual funding for minority reporters to attend out-of-state reporting opportunities.

GRAND PAD

WABASHAW, MN

SOCIAL MEDIA INTERN

APRIL 2024-SEPT 2024

- Developed, researched and executed a multimedia marketing campaign focused on bridging the cultural gap between senior citizens and younger audiences.
- Worked within a cross-functional marketing department on major company rebrand, coordinating brand consistency across digital and traditional media to ensure brand consistency and promote new product features.
- Collaborated with Leighton Media Podcast Network to launch branded podcast *Safe and Sound*, assisting in researching, developing, and scripting the pilot episode; now streaming monthly on Spotify with 5 star ratings.
- Created and managed inventory of multi-channel content for web, radio, print, social and paid media, and email marketing campaigns using Canva and CapCut.

EDUCATION

University of St. Thomas (Minnesota)

St. Paul, MN

Bachelors of Arts, Journalism; Minor, Digital Media Arts; Minor, Spanish

SOFTWARES AND PROGRAMS

Video: Adobe Premiere Pro, Final Cut Pro, CapCut | Photo: Adobe Lightroom, Lightroom Classic, Camera Raw, Adobe Photoshop, Adobe Bridge | Project Management: Sharepoint, Microsoft Teams, Slack