

Tareq Rafiq

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📍 Los Angeles, CA
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🎓 Education

Bachelor of Science, Sport and Recreation Management
James Madison University
Aug 2020 – Aug 2022 | Harrisonburg, VA

- Minors in General Business and Sport Communication

🌐 Languages

Dari (Farsi)

📁 Projects

Fox Sports

- Shannon Sharpe's *Club Shay Shay*
- Paul Pierce's *Walk to Work*
- Keyshawn Johnson's *All Facts No Brakes*

AT&T
My First Connection

- Jalen Duren
- Jaden Ivey
- Julian Araujo
- Jesús Ferreira

Druski at your Service

- Druski

Pose with the Pros

- USWNT

🏠 Volunteer Experience

James Madison University Athletics
Marketing Volunteer

We HART Racial Equality Race
Vice-President and Volunteer

2022 NCAA Men's Final Four
Event Volunteer

🧩 Internships

Athlete Exchange
Wasserman
Jun 2022 – Aug 2022 | Los Angeles

Broadcast Services
James Madison University Athletics
Jan 2022 – Jun 2022 | Harrisonburg

Marketing
James Madison University Athletics
Aug 2021 – Jan 2022 | Harrisonburg

📁 Professional Experience

Content Creator/Contributor
The Sporting Tribune
Aug 2022 – Present | Los Angeles, California

- Created compelling video content, including highlights, interviews, and analysis, to engage with the multimedia demands of modern sports journalism.
- Maintained an active and professional presence on social media platforms to promote your content and interact with the audience.
- Stayed updated with sports news and trends, adjusting content strategy as needed to keep up with the ever-changing sports landscape.

Social Media & Original Shows Manager, Consultant
Overnight Media Group
Jan 2026 – May 2026

- Coordinating daily digital content across social platforms, ensuring consistency in brand voice, tone, and messaging
- Planning and executing content calendars aligned with campaigns, events, and real-time moments
- Creating and editing short-form video and graphics for social, web, and promotional use
- Tracking analytics and performance metrics to inform strategy and optimize future content

Video Content Producer, Production Assistant
SPEAK, The Herd, First Things First, The Facility, Fox Sports
Nov 2022 – Aug 2025 | Los Angeles, California

- Proficiently managed and completed thousands of daily show elements - B-roll, SOTs, and video content - and thoroughly logged and edited under strict deadlines.
- Creatively led the Paul Pierce Walk to Work segment which resulted in the most viral moment in the show's history.
- Strong grasp of video editing, storage, networking, and transmissions, ensuring smooth production workflows.
- In-depth sports knowledge, contributed to a comprehensive understanding of sports-related content.
- Conducted thorough research on current topics and news to support compelling show development.

Writer/Contributor
FanSided/Ramblin' Fan
Jun 2017 – Aug 2022

- Produced SEO-optimized content to drive traffic and improve site visibility on Google and social media.
- Composed articles for online publication based on the current state of the sports team at the time as well opinion pieces and analysis.
- Conducted research and gathered data to ensure accurate information is published on the website.

Receptionist, Member Services Assistant, Event Operations Specialist
James Madison University Recreation Center
Nov 2020 – May 2022 | Harrisonburg, Virginia

- Performed general clerical tasks, data entry, and file management.
- Assisted the staff in day-to-day administrative operations.
- Served as information agents of UREC by promoting programs, services, and facilities.
- Processing contracts, helping with lost and found, managed special events, lead facility tours.
- 2021 UREC Receptionist of the Year

Social Media Manager, Data Analyst
Pro Football Focus
Mar 2018 – Aug 2021

- Researched, gathered, and reported information on team news stories to the public.
- Examined and provided information regarding football games that are assigned.
- Studied and charted NFL/College Football Games within tight deadlines.
- Understood and complied with the analyst handbook and guides.