

# Jinger Zhang

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## JOURNALISM EXPERIENCE

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*Freelance Journalist* | **Compliance Week / Time Square Investment Journal** | New York, NY **Aug 2024-Present**

- Pitched and wrote about compliance regulatory change in the Asia market, how it is going to impact U.S. financial companies
- Analyzed [Coinbase's M&A plans](#) using analysts' insights and interactive data visuals
- Covered the crypto industry and Coinbase. wrote about its earnings report and corporate strategies story

*Science News Intern* | **Xylom** | New York, NY **Jun 2025-Jul 2025**

- Reported and produced 24-hour home care workers in the Asian American communities
- Investigated the rollout of [New York's EmPower+](#) home energy efficiency improvement program
- Wrote an opinion piece about how legally consuming marijuana put me in an ethical dilemma

*Consumer News Freelancer* | **Southern Weekly** | Beijing, China **Apr 2020-Mar 2021**

- Pitched and wrote commentary on how policy changes impact consumers' daily lives
- Wrote opinion pieces analyzing how [China's policy developments influence consumer economic behavior](#)

## ADDITIONAL PROFESSIONAL EXPERIENCE

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*Senior Account Executive* | **BlueFocus** | Beijing, China **Mar 2021-Jul 2022**

- Led media relations and events for clients including Morgan Stanley, BMW, and China Merchants Bank
- Developed strong communication and team collaboration skills on economic and financial topics

## SKILLS/HONORS

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- **Reporting/Research:** NYC Open Data, Access World News, Nexis Uni, LexisNexis, AP Style
- **Multimedia/Production:** Canon EOS C100, Adobe Premiere, Social media engagement
- **Data/Web Tools:** Advanced Excel, Datawrapper, HTML, CSS
- **Languages:** Mandarin & English
- **Certification:** Bloomberg Finance Fundamentals
- **Scholarships/Awards:**
  - [2026 Overseas Press Club Foundation Scholar Award recipient](#), Overseas Press Club Foundation
  - [2026 AAJA Jeannie Park Scholarship Recipient](#), New York Chapter of Asian American Journalists Association
  - [2025 Deadline Club Scholarship](#), Society of Professional Journalists

## EDUCATION

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Craig Newmark Graduate School of Journalism at City University of New York **Dec 2025**

*M.A. in Business and Economics Reporting, Specializing in TV News*

Communication University of Shanxi, China **Jul 2019**

*B.A. in Radio and Television Editing and Directing, Specializing in Documentary*

## LEADERSHIP EXPERIENCE/PROFESSIONAL ASSOCIATIONS

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Member | Investigative Reporters and Editors **Jan 2026 - Present**

Member | Society for Advancing Business Editing and Writing (SABEW) **Sept 2024- Present**

President/Member | Newmark Chapter of Asian American Journalists Association **Dec 2024-Present**

Student board representative | New York Chapter of Asian American Journalists Association **Mar2026- Present**

Student representative on Deadline Club Committee | New York Chapter of SPJ **Dec 2024-May 2025**

