

Philip Kim  
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Versatile copy and line editor with over 6 years of experience writing and editing in fast-paced work environments. Deadline-driven multitasker with proficiency in fact-checking, SEO, and proofreading. Highly adaptive collaborator who can learn new workflows quickly, identify opportunities for improvement, and lead projects to address that need. Proficient in AP and Chicago styles.

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## Relevant Experience

**Stripe** New York, NY

Line Editor August 2024–Present

- Line-edit articles on payment systems, tech, financial services, and business organization.
- Copyedit guides on payment markets and regulations in different countries.
- Design in-house style guides on Stripe products by consulting subject matter experts.
- Refine headlines, title tags, and meta descriptions for SEO.

**McKinsey & Company** New York, NY

Copy Editor August 2023–August 2024

- Copyedit insights, explainers, and interviews on business management, tech, and trends.
- Proofread Global Publishing reports, social media assets, and data visualization exhibits.
- Use generative AI tools for draft proofing and Adobe Illustrator for image editing.
- Edited the 2023 edition of the McKinsey Style Guide.

**Fortune** New York, NY

Freelance Copy Editor June 2023–August 2024

- Copyedit social media copy and branded content for Fortune Brand Studio.

**BuzzFeed** New York, NY

Copy Editor May 2020–May 2023

- Copyedit branded articles, pitch decks, video transcripts, and social media assets.
- Fact-check breaking news, public health circulars, and product reviews.
- Manage freelance writers and editors when the lead copy editor is out of office.
- Edit and revise the BuzzFeed Canada, HuffPost, and Complex style guides.
- Improve headlines, meta descriptions, and social media captions for SEO.

**TED Conferences** New York, NY

Freelance Researcher January 2020–March 2020

- Fact-check scripts for speakers for TED 2020.
- Write and edit transcripts for speeches and Q&A.

- Research additional sources for speakers and query the existing list of speakers.

## **Columbia Daily Spectator**

New York, NY

Head Copy Editor

September 2016–May 2020

- Manage writers and editors to ensure all required deadlines are met.
- Train and mentor copy editors in the newspaper’s style guide.
- Proofread the final draft of the weekly printed edition of the newspaper.

## **Education**

Columbia University

September 2016–May 2020

- Major: History and Creative Writing

## **Licenses and Certifications**

- Poynter Aces Certificate in Accurate, Audience-Focused Editing
- Certificate in Google SEO Fundamentals (UC Davis)
- Certificate in Optimizing a Website for Google Search (UC Davis)