
Xintian Tina Wang

(+1) 857-218-0454
wangxintian0928@gmail.com
www.linkedin.com/in/xintian-tina-wang
<http://www.xintianwang.net/>

Editorial leader and award-winning journalist with experiences driving content strategy, managing editorial workflows, and producing high-impact stories for outlets including The New York Times, TIME, NBC News, HuffPost, and Insider. Currently lead editorial strategy for Columbia Engineering's news platform, growing readership and media coverage, and serve as President of Asian American Journalists Association New York, overseeing programs that engage 2,500+ members. Skilled in guiding writers, managing cross-functional teams, and delivering high-profile campaigns that elevate institutional visibility and public engagement.

EXPERIENCE

Editorial & Communication Manager, **Columbia University**, New York April 2024 - Present

- Lead editorial strategy and digital content development for the engineering school, including newsletters, website content, and social media, to enhance institutional visibility. Successfully increased news site traffic by 24,000 new users and drove a 78% growth in media coverage
- Oversee freelance contributors and graphic designers, refining workflows to maintain quality while preserving each creator's voice. Partner with stakeholders to plan and deliver seminars, workshops, and conferences that enhance the institute's visibility

Board President, **Asian American Journalists Association (AAJA)**, New York Dec. 2021 - Present

- Led a 11-member board in strategic planning, financial oversight, and executing chapter initiatives, including events, fundraisers, and sponsorship by partnering with NYC Government, JP Morgan Chase, East West Bank, Asia Society, Johnson & Johnson, The MET, New York Times, ESPN, Red Ventures, etc. Grew chapter membership 40% in one year to 500+ active members and 2,500+ newsletter subscribers

Editorial Manager, **Corky Lee Estate**, New York March 2022 - March 2024

- Led national marketing and communications for the Corky Lee Estate, managing a 20+ city book tour and coordinating exhibitions, panels, and events with institutions like MLK, Jr. Public Library, Manny Cantor Center, Harvard University, etc.
- Secured media coverage in The New York Times, The New Yorker, PBS NewsHour, and more, amplifying photographer Corky Lee's legacy and advancing the estate's mission to uplift Asian American stories through public engagement

Business Writer, **Inc. Magazine**, New York April 2022 - May 2023

- Write at least three stories weekly on DEI, innovation, and entrepreneurship, achieving top engagement rates with an average of 35K+ views per story; oversaw the diverse entrepreneur column "All the Hats" to reach 3M site visitors

Anchor, Reporter, **Pandaily**, Beijing Oct. 2020 - April 2021

- Produced multimedia stories for a leading tech news organization in Asia. Reported on consumer markets to engage 2M readers
- Key stories include TikTok ban's influence in Asia, the rise of Club House in China, Alibaba's e-commerce blueprint, etc.

Contributor & Author, **New York Times, TIME, NBC News, HuffPost, Teen Vogue**, New York Jan. 2019 - Present

- Pitched and published features/books with a focus on social justice, business, arts, culture, and wellness
- NBC News (2024): Reported on international students' concerns over travel bans under the new administration
- Journey to the West (2024): book on Hong Kong refugee camp, reached #2 on Amazon's Biography & Memoir bestseller list
- TIME (2022): Featured elderly Chinese immigrants combating social isolation amid the pandemic
- HuffPost (2022): Wrote a 4500-word long-form story on how queer performers combat gender stereotypes in the sex industry

SKILLS

SEO Analysis and Web Management: Google Trends, Parsley, Chartbeat; CMS (WordPress, Site Manager, Drupal, etc.)

Graphic Design and Project Management: Photoshop, Illustrator; Asana, Airtable; **Language:** Mandarin (Fluent)

Photography and Video Production: Sony A7, Canon 5D, studio and field shooting, advanced Premiere, Audition

Awards: Boston Film Festival (2019): Documentary *Size 22* about an Afro-Latina model won best short film

Gracie Award (2025): *ELLE* feature on the feminism roots of Qipao received an honorarium

Gold House (2024): rising AAPI journalist; United Nations Correspondents Association award winner (2025)

EDUCATION

Columbia University, Graduate School of Journalism, New York, M.S. Journalism

Coursework in cultural reporting, investigative techniques, and magazine writing. Received honors in culture reporting.

Boston University, College of Communication, Boston, B.S. Mass Communication (Summa Cum Laude)