

Lyah Muktavaram

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EDUCATION

Wesleyan University, Middletown, Connecticut

May 2026

Bachelor of Arts, GPA: 3.82/4.00

Double Major: Economics & Environmental Studies

Recognitions: Dean's List, Fall 2023 and Spring 2024

Staples High School, Westport, Connecticut

May 2022

Diploma, GPA: 4.20/4.30

EXPERIENCE

Mochi Magazine, Remote

June 2025 - Present

Editorial Intern

- Selected as 1 of 5 undergraduate interns for the nation's longest-running digital publication by Asian American women
- Authoring 3 articles focused on environmental issues, current events, identity, and culture, each paired with original social media content

Webster Bank, New Haven, Connecticut

May - August 2024, May 2025 - Present

Communications Intern

- Spearheaded an internal communications audit: evaluated current strengths and weaknesses, formulated improvement recommendations, and presented the report to company executives
- Re-designed the commercial bank's quarterly newsletter using Canva and Adobe Express, implementing modern marketing principles based on research and industry trends
- Created a 15-minute job aid on podcast editing, covering how to incorporate background music, trim and cut audio clips, and publish the final product
- Authored a recognition article for the quarterly newsletter, enhancing interviewing, research, and project management skills by balancing technical payment industry details with personal anecdotes
- Compiled and analyzed attendance data for monthly project management and underwriting meetings using advanced Excel tools
- Copy-edited the weekly commercial banking briefs and other internal communications documents

The Post-Landfill Action Network, Remote

January 2023 - January 2024, May 2025 - Present

Zero Waste Consulting Intern

- Mediated six 90-minute PowerPoint discussions on waste management with key stakeholders, including the Director of Physical Plant, Residential Life, Sustainability, Dining, and Athletics
- Led four interactive brainstorming workshops with stakeholders to evaluate current limitations to achieving zero waste on campus
- Pitched a proposal with a defined timeline and budget to upper-level administration to reduce waste

Wesleyan Sustainability Office, Middletown, Connecticut

January 2023 - Present

Environmental Fellow

- Led development and coordination of a campus-wide Office Swap program, creating a digital inventory system to facilitate the reuse of gently used office supplies, reducing new purchases, and minimizing waste

- Support expansion of the reusable to-go container program by coordinating logistics, budgeting labor costs, and strategizing drop-off locations, contributing to a reduction in single-use disposable dining ware
- Lead educational campaigns on circular economy and zero waste principles, engaging 30+ faculty, staff, and students to boost awareness and drive participation across campus stakeholders

The Argus, Middletown, Connecticut

September 2022 - Present

Podcast Manager & Head Features Editor

- Successfully relaunched the podcast following extensive research, targeted marketing campaigns, and consultations with professionals
- Oversee the end-to-end production process: conduct interviews with students and professors, obtain audio clips of community events, and revise the podcast on Anchor and Ableton
- Advertise the weekly podcast via Instagram to attract an audience of 2,000 listeners
- Lead the features section of the newspaper, overseeing all content production and ensuring consistent article output in line with publication standards
- Manage and mentor a team of assistant editors and staff writers, providing regular feedback, editorial guidance, and mid-semester evaluations.

Dan Woog's "06880: Pick of the Pics," Westport, Connecticut

May 2022 - February 2023

Co-Author & Editor

- Curated over 3,000 photographs and selected 200 photos based on quality, theme, and relevance
- Secured permissions for publications from all photographers through calls and emails
- Devised, organized, and produced the photobook's 137-page layout using Adobe Creative Cloud, InDesign, and Canva products
- Promoted the photobook at a book signing at a local boutique with over 200 attendees

SKILLS & ADDITIONAL INFORMATION

- **Languages:** Mandarin Chinese and Telugu (limited working proficiency)
- **Technical Training:** R, Excel, PowerPoint, STATA, iMovie, SharePoint, WordPress, and InDesign
- **Awards:** Columbia Scholastic Gold Circle Award, Best of SNO Award for feature journalism, and Outstanding Connecticut Entry Award, 2018 National History Day
- **Additional Experience:** Lean Six Sigma Yellow Belt Certification, 2024 Goldman Sachs Virtual Insight Series Participant, and National Honors Society