

Lucy Yao

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EDUCATION

Northwestern University: Medill School of Journalism, Evanston, Ill. September 2024 - June 2028
Bachelor of Science in **Journalism**, Additional Majors in **Environmental Policy & Culture** and **Cognitive Science**
Cumulative GPA: 3.70/4.00 | **Courses:** Journalism Values Practice & Trends, Fundamentals of Video Journalism, Fundamentals of Reporting & Writing News, "Crazy Rich Asians" From Type to Stereotype, Food & Society, Linguistics

RELEVANT EXPERIENCE

- Northwestern News Network**, Evanston, Ill. — Student Reporter Jan. 2025 - Present
- Outsourced, interviewed, filmed, and edited five news reports ranging in style, coverage type, and media platform
 - Engaged with local civilians, businesses, and governmental figures to cover coffee shop favorites to defense compacts
- nuAZN (Asian-Interest Magazine)**, Evanston, Ill. — Corporate Team Member & Freelance Writer Oct. 2024 - Present
- Researched and initiated regular profit share events across local restaurants, garnering over \$125 at each event
 - Advised and governed bake sale and sticker sale preparation and selling alongside team, which each earned \$175+
 - Wrote a feature article analyzing Asian-stereotypical fonts in both historical and current day uses and implications
- The Smoke Signal (School Newspaper)**, Fremont, Cal. — Advertising Manager & Staff Writer August 2023 - June 2024
- Finalized short and long-term advertising deals with 10+ businesses totaling to \$10,000+ in one year
 - Wrote 40+ in-print/online articles, from movie reviews to an interview with the principal about polarizing policies
 - Managed and designed six advertisements per issue and drew a graphic opinion comic for every monthly issue
- Phoenix Art & Literary Magazine**, Fremont, Cal. — Editor in Chief & Publicity Head Nov. 2022 - June 2024
- Delegated 20-30 editors and officers to design, publish, and track \$1000+ of sales for an annual 75-page magazine
 - Oversaw the magazine's entire design process, coordinated efforts for fundraisers that each garnered \$200-300
 - Revamped Instagram, a new website, and in-school publicity, boosting submissions from 8 to 150+ in one year
 - Organized 5+ fundraisers, two inter-club collaborations, four workshops, and one cross-school Open Mic
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LEADERSHIP EXPERIENCE

- Willard Residential College**, Evanston, Ill. — Food and Fireside Chair & Coffee Hour Head Jan. 2025 - Present
- Planned and ran weekly Afternoon Tea and Munchies events that cover snacks and food for a dorm of 200+ people
 - Communicated between restaurants, dorm, and board members to budget \$3000 for weekly, multicultural catering
- Asian Pacific American Coalition**, Evanston, Ill. — Internal Programming April 2025 - Present
- Met weekly to plan quarterly dialogues on topics like Migration and Immigrant, and host open conversation about protecting and maintaining the solidarity of APIDA groups and culture; also digitizing historical records of the club
- Universal Performers (Theater Club)**, Fremont, Cal. — Public Relations & Key Production Officer March 2021 - June 2024
- Coordinated logistical forms, catering, and 10+ sponsors for tens of student-run events, shows, and fundraisers
 - Coordinated finances, itinerary, parent volunteers, and forms for both years' overnight trips to the theater festival
 - Bolstered production, costumes, decorations, and tech improvements, and assisted in musical coaching for two years
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ACTIVITIES

- Northwestern Model United Nations**, Evanston, Ill. — Travel Team Competitor Oct. 2024 - Present
- Meets regularly for three hours a week to research international relations, historical circumstances, and cross-industry data tracking, while also preparing impromptu problem-solving and speech skills for diverse topics
 - Researches and develops comprehensive solutions to international environmental and global issues before presenting, negotiating, and workshopping the solutions across over ten four-day conferences, each for 16+ hours
- The 309 Collective/You Write Like a Teen Literary Festival**, Los Angeles, Cal. — Co-Founder July 2023 - Present
- Co-founder of annual teen Literary Festival, and reached 100+ attendees; aiming to expand to SoCal schools
 - Organized and published own LitMag, website, social media, and local OpenMics in California under the Collective
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SKILLS & INTERESTS

Language: Chinese | **Skills:** Adobe Premiere Pro, Canva, Excel, WordPress | **Hobbies:** Poetry, Percussion, Dance, Baking