

Levi Jiang

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EDUCATION

Master of Communication | University of Washington | Seattle, WA

B.E. in Data Science & B.A. in Radio and TV Directing | Communication University of China | Beijing, China

WORK EXPERIENCE

Interactive Designer, The Philadelphia Inquirer | Philadelphia | June 2025 – Present

- Reported on Philadelphia's local public service and sports topics using data and graphic-driven methods
- Used Python and R to collect, clean, and analyze datasets for investigative reporting; designed custom visuals using Adobe Illustrator
- Wrote and developed interactive news webpages using HTML/CSS/JavaScript and ArchieML, including a [game](#) of Philadelphia Parking Authority's enforcement with 30k+ plays and articles reaching 12k+ readers. [Read more](#)

Data Journalism Intern, Dow Jones News Fund | Washington D.C. | June 2025

- Selected by Dow Jones News Fund data journalism program. Trained at the Philip Merrill College at the University of Maryland
- Investigated, analyzed, and visualized the donation records of candidates in the 2025 New Jersey governor's election. [Read more](#)

Communications Intern, University of Washington eScience Institute | Seattle | May 2024 – June 2025

- Developed communication strategies, blogs, social media posts, and newsletters based on tech industry trends and eScience Institute events. Maintained a newsletter click-through rate above 50% and 5% monthly growth in views and followers across social platforms
- Monitored and analyzed performance data for eScience Institute's LinkedIn, YouTube, email and other communication channels. Maintained and updated the eScience Institute website to enhance user experience

Communications Intern, National Committee on U.S.-China Relations | New York City | Sept – Dec 2024

- Produced event-related communications, including graphics, analytical reports, Reels, TikTok Shorts, YouTube videos, post-event promotional content, transcript outsourcing and editing, and e-newsletter
- Monitored and tracked data across multiple social media platforms (e.g. Instagram, TikTok, YouTube) and analyze it. Assisted with user research and made optimization recommendations based on data insights

Communications Intern, Center for Science in the Public Interest | Washington D.C. | June – Aug 2024

- Planned, filmed, and edited short videos on public health, food safety, and science legislation to promote public awareness and engagement. The videos have garnered over 100,000 views and 300+ new followers across Instagram, TikTok, YouTube, and Facebook
- Enhanced the website UX and SEO by utilizing Google Analytics, A/B testing, and user interviews and surveys. The optimized website got 20,000+ impressions per week

Digital Content Editor, NetEase Media Technology | Beijing | Mar - July 2022

- Used HTML/CSS/JavaScript and Adobe Photoshop to produce new media projects, including data journalism, interactive social media widgets, and informative comics. Independently completed 5 projects that were reprinted 40+ times and read 1200,000+ times
- Operated multiple platform social media accounts and developed operational strategies for different audiences. Achieved a cumulative fan growth of 200,000+ across all platforms

PROJECTS

- **Housework is valuable:** This is a data journalism project on [China's Housework Compensation Bill](#). Honored by China People's Daily as top data journalism cases of 2021, 3rd place at the 6th China Data Journalism Competition
- **Seattle Data Report Series:** This is a report series on Seattle's culture, economy and sports. It consists of three articles: [Which husky is better?](#) (Sports), [Aureliano, it's raining in Seattle](#) (Culture, Society), [Our Distance from Poverty](#) (Economy)

KEY SKILLS

- **Data Analysis and Visualization:** Excel, Google Sheets, MySQL, D3.js, Tableau, Datawrapper, Flourish, Infogram, RAWGraphs
- **Programming:** C, C++, Python, R, Java, Html/CSS/JavaScript
- **Digital Media Design:** Adobe Illustrator, Adobe Photoshop, Premiere Pro, Canva, Figma, CapCut
- **Language:** English, Mandarin (bilingual)