


 [mmg591@nyu.edu](mailto:mmg591@nyu.edu)

 201-841-4169

 Queens, NY 1106

 [Portfolio](#)

 [LinkedIn](#)

# Margaret Guzman

## Video Producer and Documentary Filmmaker

Journalist with 4 years of experience fusing creativity and journalistic integrity to create accessible yet compelling visual stories. Well-versed in all stages of video production and handling multiple projects at a time. Aiming to further exercise research prowess, knack for storytelling, and solutions-oriented mindset into the realm of non-fiction video production.

## Education

New York University  
New York, NY

CLASS OF 2021

GPA: 3.9

B.A. in Global Liberal  
Studies, Documentary  
Film minor

## Skills

- Research and Writing
- Social Media Marketing
- Google Suite
- Adobe Premiere Pro
- Adobe Photoshop

## Honors and Awards

C.V. Starr Fund  
for A/P/A Student  
Research

JANUARY 2021

Awarded \$500 by the  
Asian/Pacific/American  
Institute at NYU, in  
support of the  
production of *Live at  
Gotham*.

## Relevant Experience

Producer 01/2023 - Present  
Business Insider, New York, NY

- Directs 5 videos per quarter for YouTube-first show "How Real Is It," and most recently, award-winning show "So Expensive," from pre-production, interviewing, to post-production.
- Manages domestic and international shoots with freelance studios and cinematographers.
- Crafts thoroughly fact-checked scripts and ideates engaging b-roll and archival materials for videos.
- Oversees packaging and deliverables for YouTube, Business Insider's website, social media platforms, and international partners.

Associate Producer 01/2022 - 12/2022  
Business Insider, New York, NY

- Spearheaded 4 videos per quarter for Insider's YouTube show How Real Is It.
- Casted experts and pitched videos that average two million views.
- Coordinated with freelance and in-house studios to book interviews.
- Developed captivating thumbnails using Adobe Photoshop.

Video Producing Fellow 09/2020 - 01/2021  
Business Insider, New York, NY

- Led and produced 9 videos for Science Insider's YouTube-first show Debunked, with videos surpassing one million views.
- Pitched, sourced experts, and developed pre-production documents. Managed and scheduled pre-interviews and interviews.
- Created and fact-checked scripts, led b-roll selection, and conceptualized animations.
- Collaborated with editors, animators, and managing producers throughout the editing process.

## Projects

Live at Gotham 09/2020 - 05/2021  
Director, Producer, Editor

- Conducted the story development, interviews, and final packaging for the undergraduate thesis project.
- Developed a script using Descript.
- Edited the film in Adobe Premiere.