

Wan-Yu (Winnie) Yao
+1-510-918-7839 | wanyuyao@berkeley.edu | [Portfolio](#)
Data Reporting | Explainer Videos | Motion Graphics

EDUCATION

University of California, Berkeley, CA

Expected Graduation: June 2026

M.J. in Journalism, multimedia track

Pursuing data science certificate

National ChengChi University, Taipei, Taiwan

Sep. 2021 - June 2024

B.A. in Journalism & Political Science (double major)

National Taiwan University of Arts, Taipei, Taiwan

Sep. 2019 - June 2021

B.A. in Radio and Television

RELATED EXPERIENCE

Journalism

The Stakes Explained – Video-Podcast Series, UC Berkeley Journalism

[Social Contents Intern](#)

June 2025-present

- Produce short-form video content for social media, generating over 13,000 views
- Support the video-podcast series by editing and optimizing content for audience engagement

Oakland North, CA, [Student Journalist](#), [Election Beat](#)

Sep. 2024-present

- Report a series of articles on 2024 city council election, attending in forums and covering candidates' policies in District 5 in the city of Oakland

NCCU Dept. of Communication, Taiwan, Campus Reporter

Feb. 2022 - Nov. 2023

- Wrote campus news on school [on-site events](#) under tight deadlines

National Education Radio, Taiwan, Radio Host & Summer Intern

July 2020 - June 2021

- Produced 12 episode interview programs featuring public figures from different fields – organized entire show rundown, editing each audio clip and hosting the show
- Produced daily broadcast news
- Curated website content and wrote episode abstracts

Student TV: Arts TV, Taiwan, Student Journalist

July 2020 - June 2021

- Produced [video news](#) and wrote news articles on politics, culture and sports beats

Student Radio: Voice of NTUA, Taiwan, News Anchor

Sept. 2019 - June 2021

- Co-anchored a 15-minute daily evening news program

Public Relations & Marketing

Fides Corporate Sustainability Consultants, Taiwan, Public Relations Intern

July 2022 - Feb. 2023

- Produced market update reports by monitoring daily news and analyzing social media post streams
- Contributed 20% to a Corporate Social Responsibility project by drafting social benefit performance section, winning a national-level brand reputation award for an Insurance Corporation
- Established a Facebook fan page to promote PR industry, achieving 4,704 reach and 288 followers within a month

SurgMate Co., Ltd., Taiwan, Marketing Intern

Dec. 2023 - Aug. 2024

- Analyzed sales data and generated reports to provide an overview of sales performance
- Optimized Customer Relationship Management (CRM) efficiency by regularly maintaining the backstage sales and customers' data

Academic

Graduate School of Journalism, UC Berkeley, Tutor – Data Journalism

June 2025-present

- Assist students with data analysis, Python fundamentals, and visualization tools used in journalism

National Top Legal Studies Institution –

Institutum Iurisprudentiae Academia Sinica, Taiwan, Research Assistant

Nov. 2023 - Aug. 2024

- Read and summarized journal articles on consensus democracy and majority decision-making for the monograph *A Democratic Theory of Constitutional Amendments*

SKILLS

Languages: Mandarin (Native), English (Work Proficiency), Korean (Basic)

Software skills: MS office, Adobe Premiere Pro, InDesign, Audition, Lightroom, After Effects, Illustrator, Pro Tools

Data Analysis/Visualization: Python Jupyter Notebook, Spreadsheets, Pivot Table, Datawrapper, Power BI, SPSS, Tableau, Canva

Web Develop: HTML, CSS, Javascript(Beginner), Leaflet

HONORS AND AWARDS

5th TVBS Media Global Chinese Report Awards: *Nominee for Best Special Report (Group)*

56th Broadcast Golden Bell Awards: *Nominee for Planning & Proposal Writing Award (Group)*

46th NTUA Mediart Awards: *Winner for Broadcast Feature, Best Sound Effect Award (Group)*

References

Jeremy Sanchez Rue

Associate Professor

University of California, Berkeley

jrue@berkeley.edu

510-643-1927

Michelle Pera-McGhee

- Lecturer

University of California, Berkeley

- Journalist-Engineer

Pudding

michelle.pm@berkeley.edu

301-996-5447