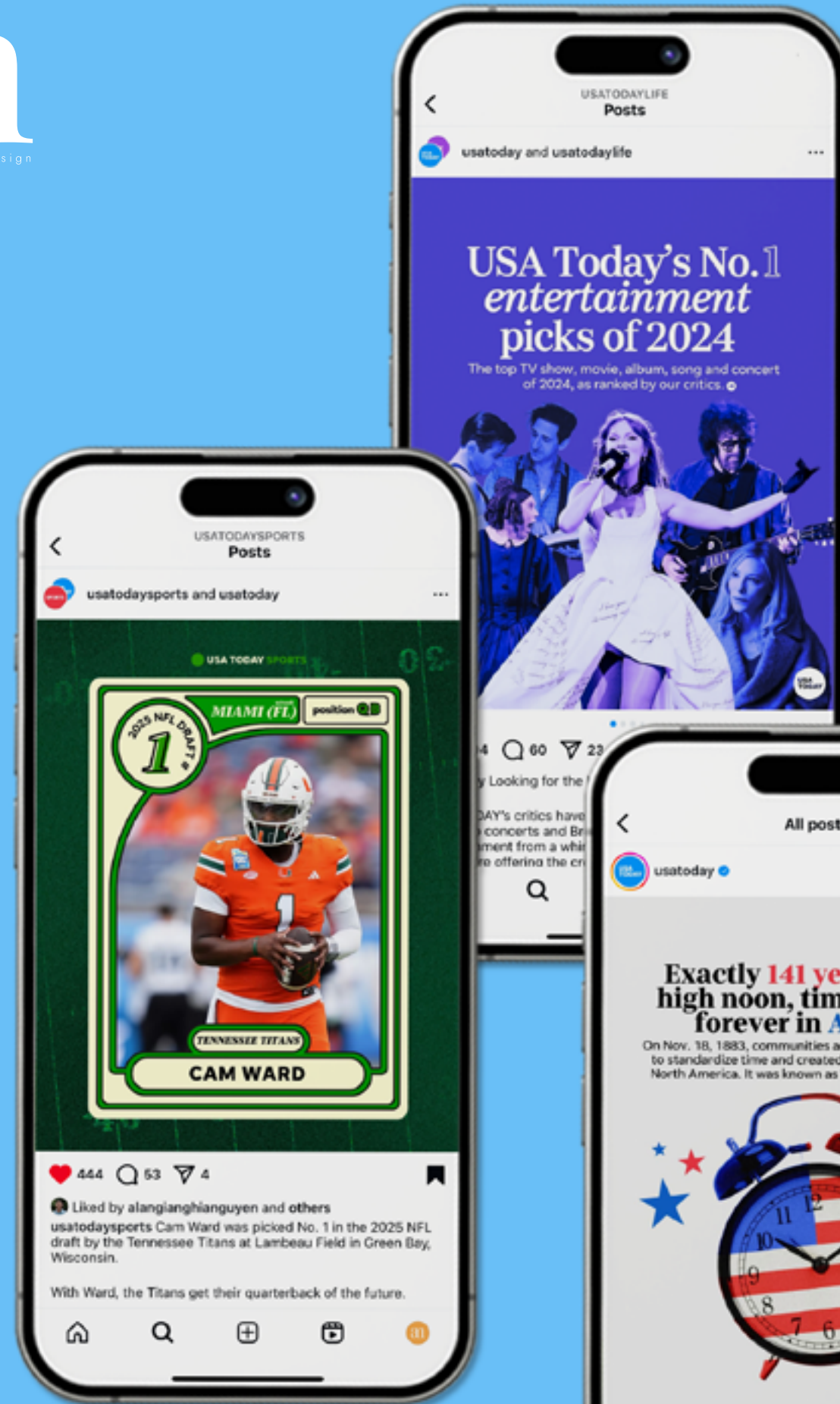
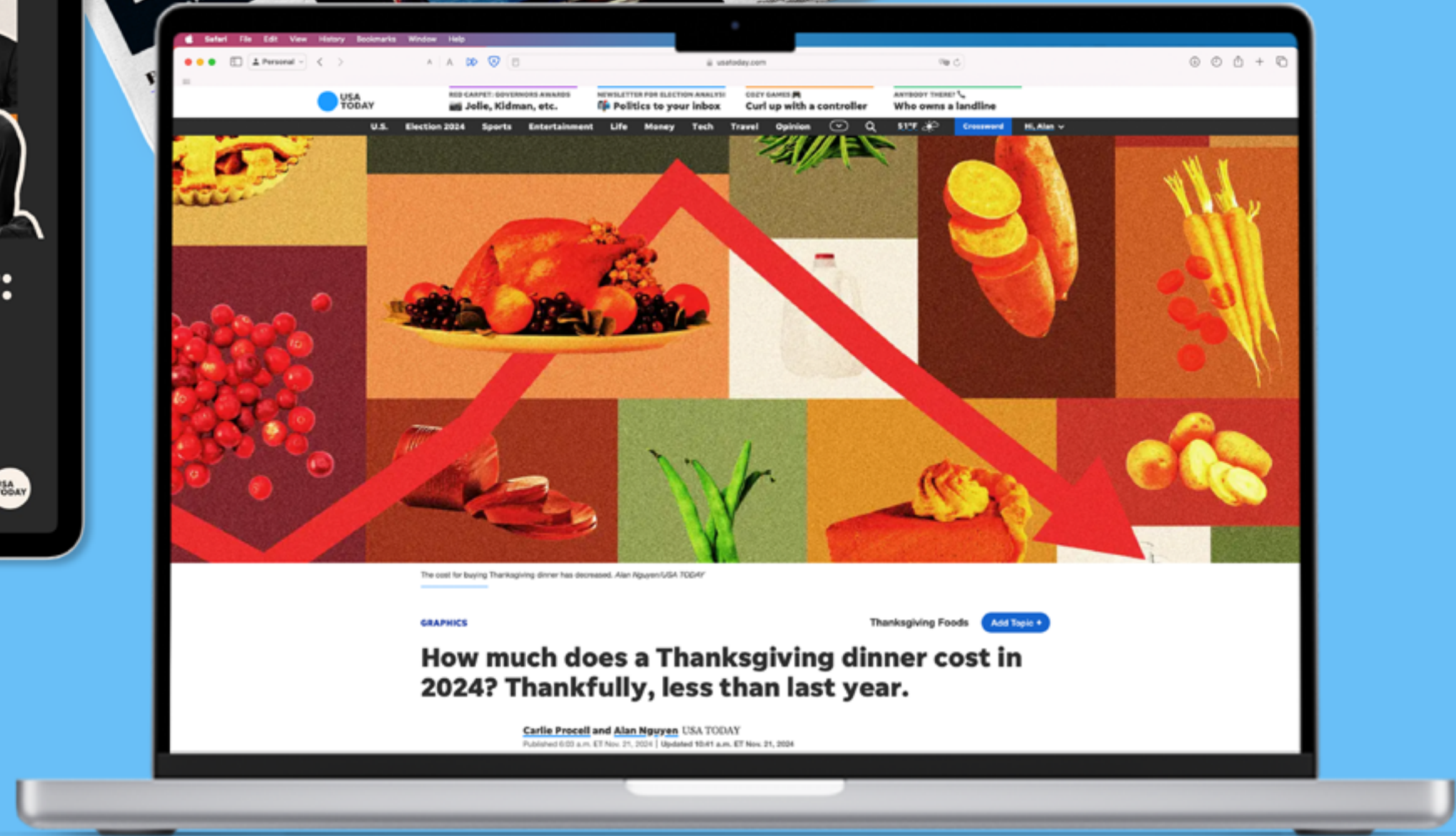






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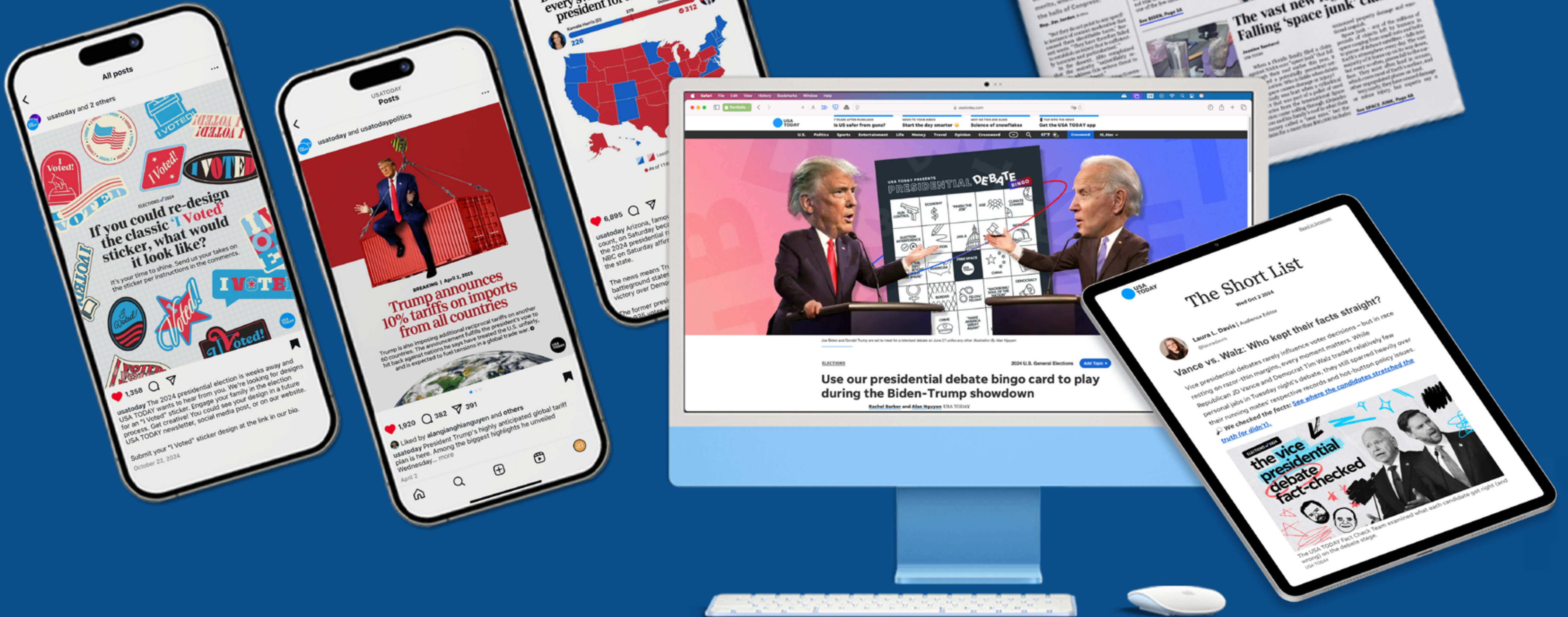
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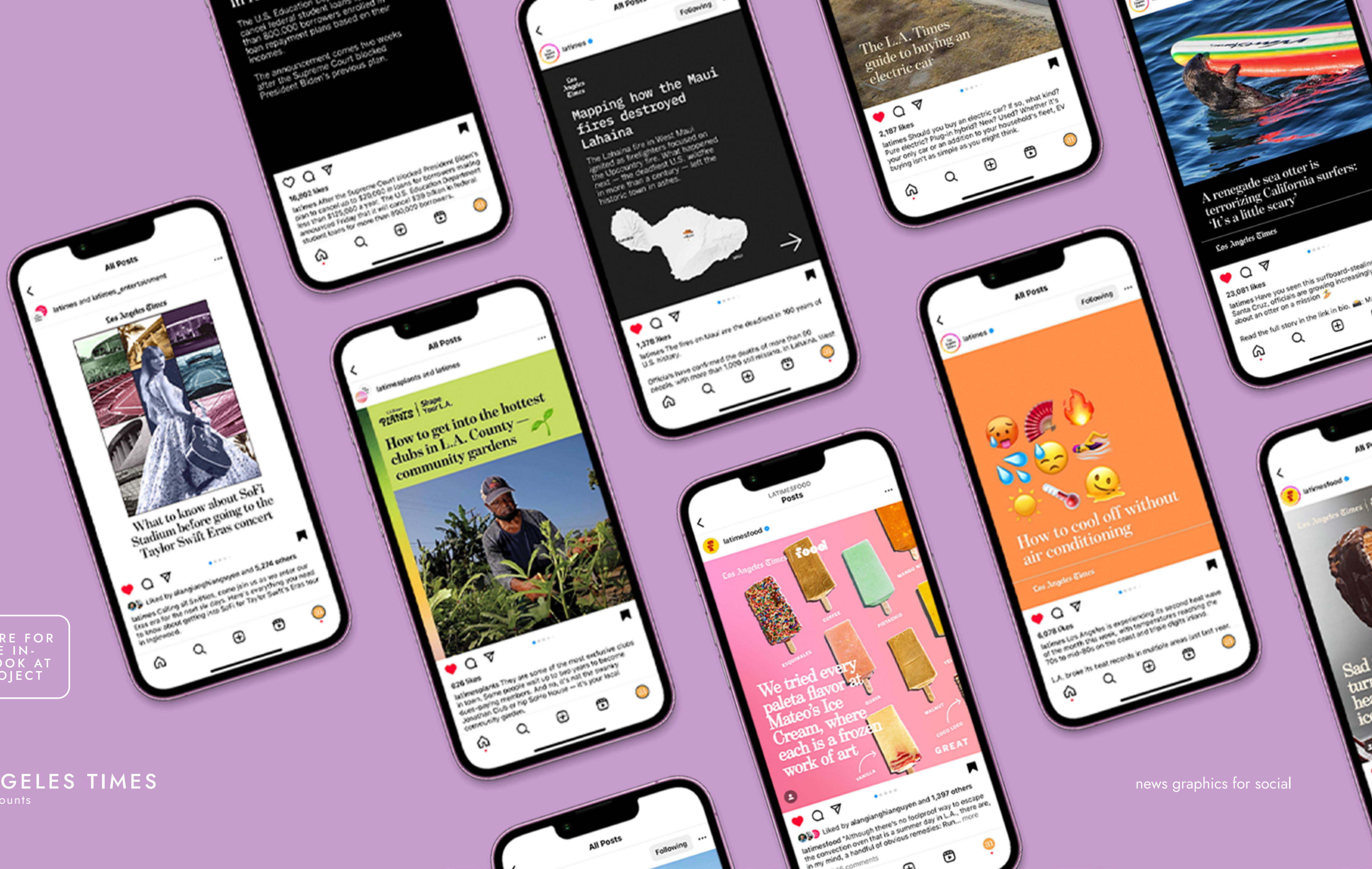
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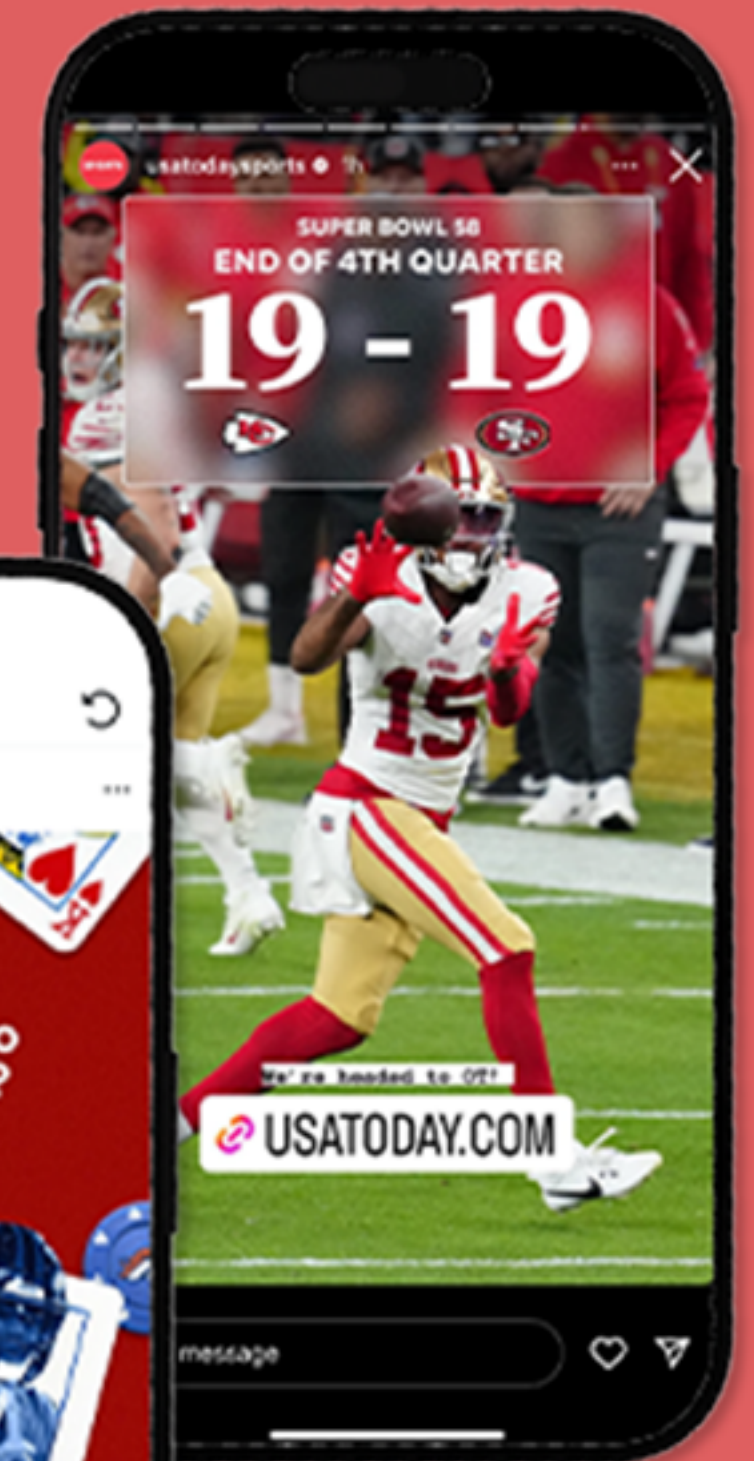
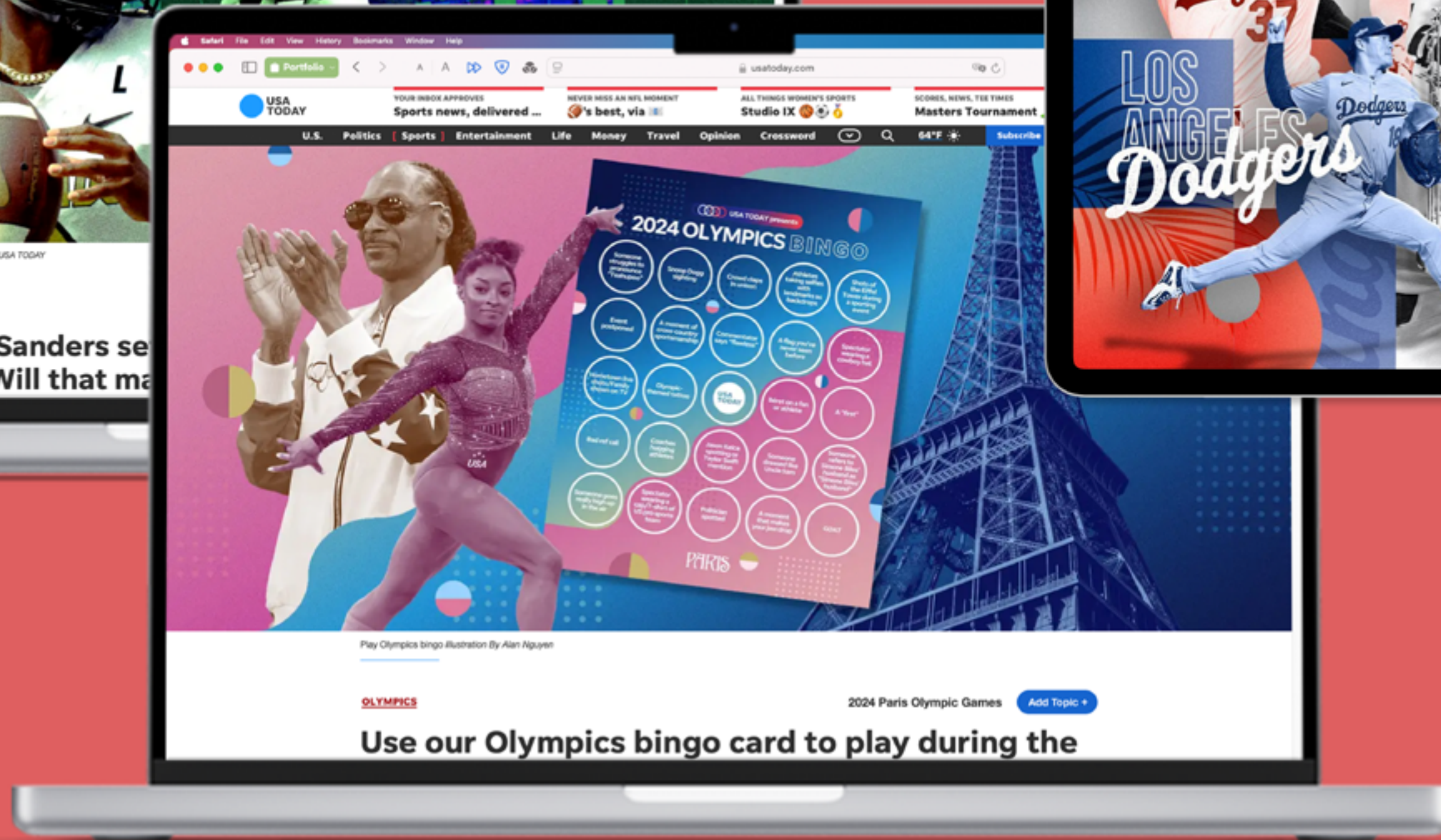
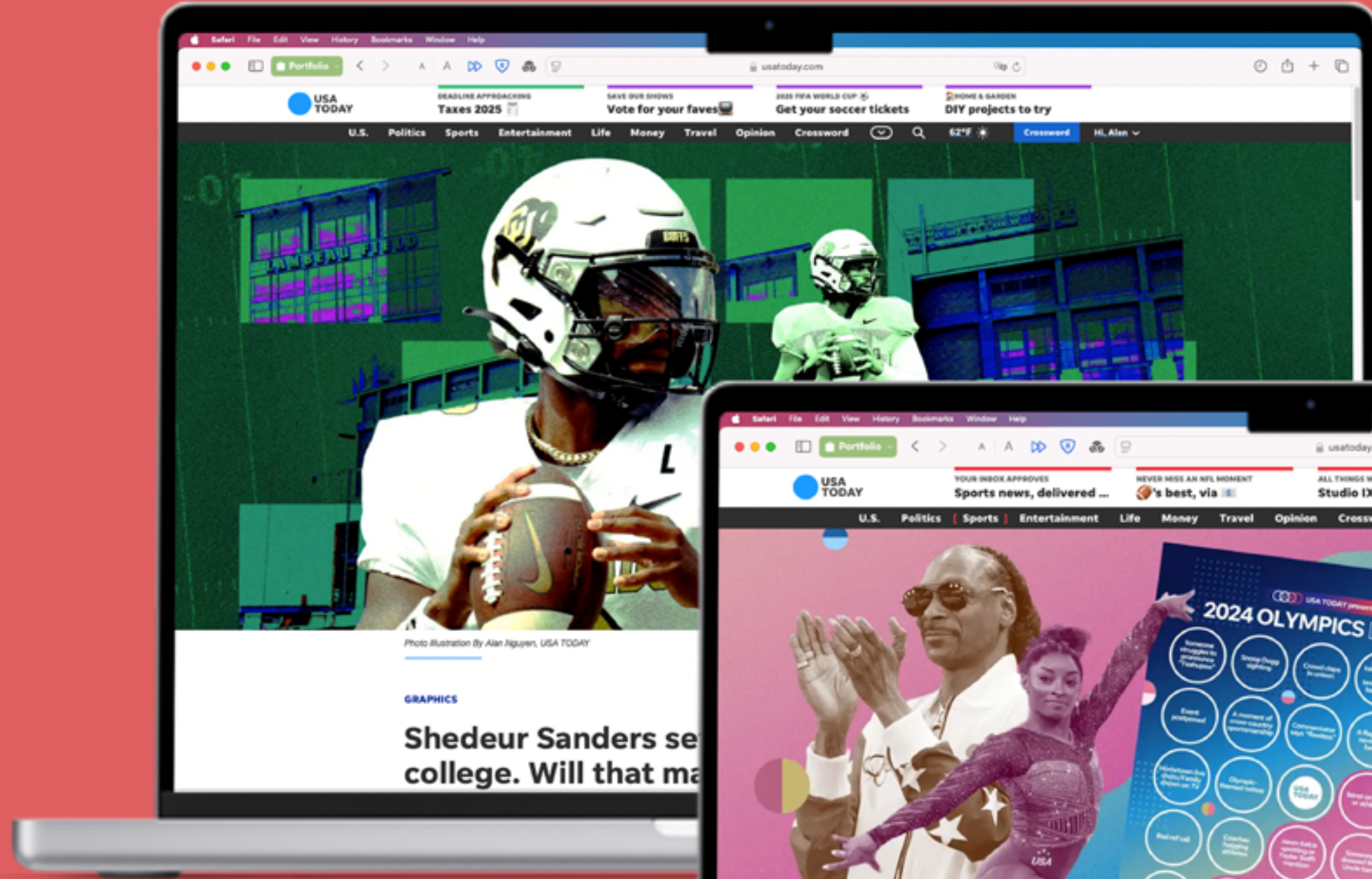


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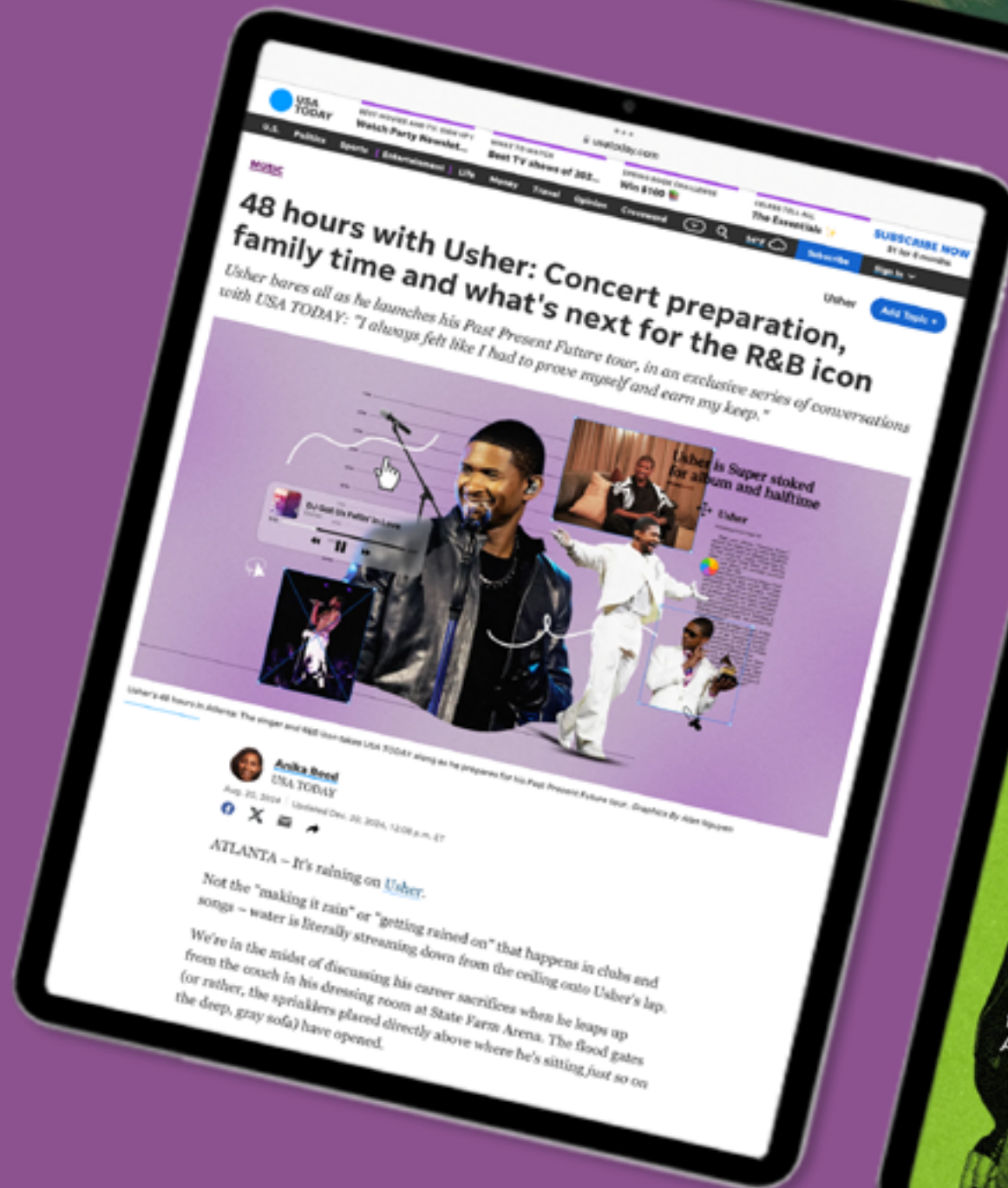
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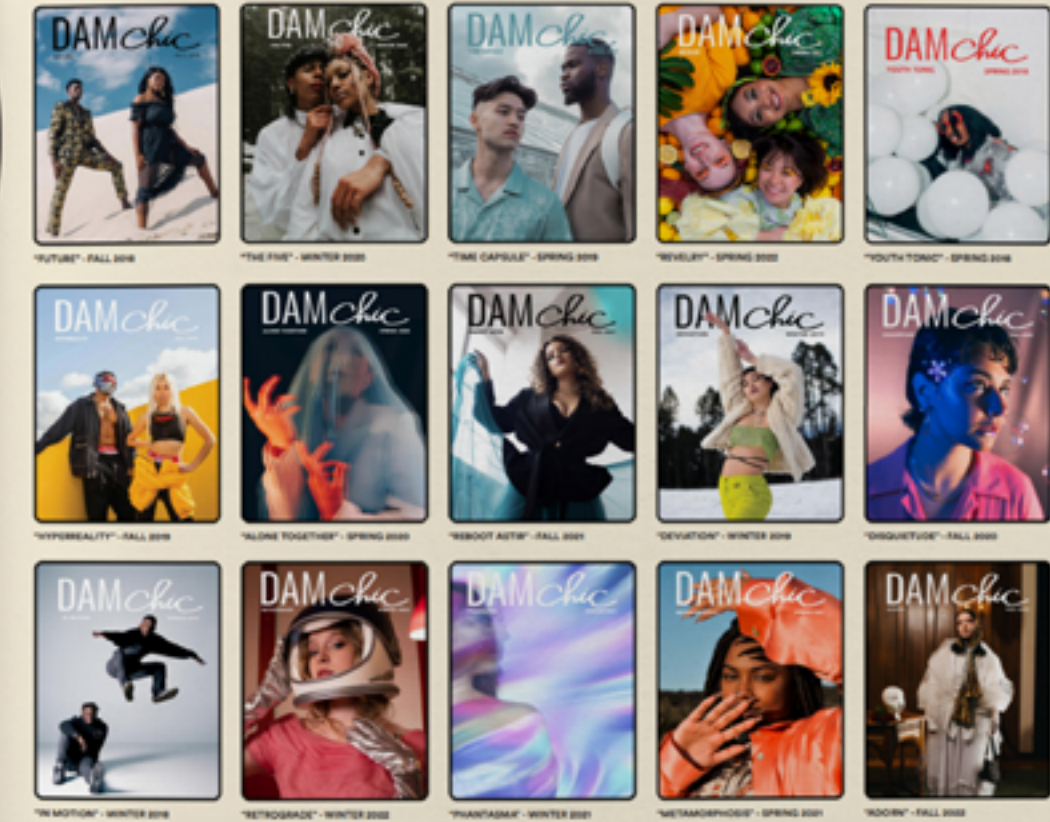
ORANGE MEDIA NETWORK



damchic

DAMchic, OSU's fashion magazine, serves as a fashion guide and platform for the OSU community. Within its pages, it features the latest fashion trends, diverse student models and visual creativity. Often referred to as OSU's fashion hub, DAMchic collaborates with fashion enthusiasts to put together fashion shoots that draw in a crowd. be cool, be hip, advertising with DAMchic.

3,300+
followers on
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past issues

17

publication rates
the daily barometer

SIZE	LOCAL (Search number)	LOCAL (Search)
full	\$1,477 ⁰⁰	\$2,091 ⁰⁰
1/2	\$1,140 ⁰⁰	\$1,339 ⁰⁰
1/4	\$570 ⁰⁰	\$769 ⁰⁰
1/8	\$295 ⁰⁰	\$444 ⁰⁰
1/16	\$145 ⁰⁰	\$294 ⁰⁰

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1/16	\$145 ⁰⁰	\$294 ⁰⁰

space reservation

Book cover + 10% other pages + 10% no search.
*Rates are per page on a 10-page spread.
*Includes photos in background.

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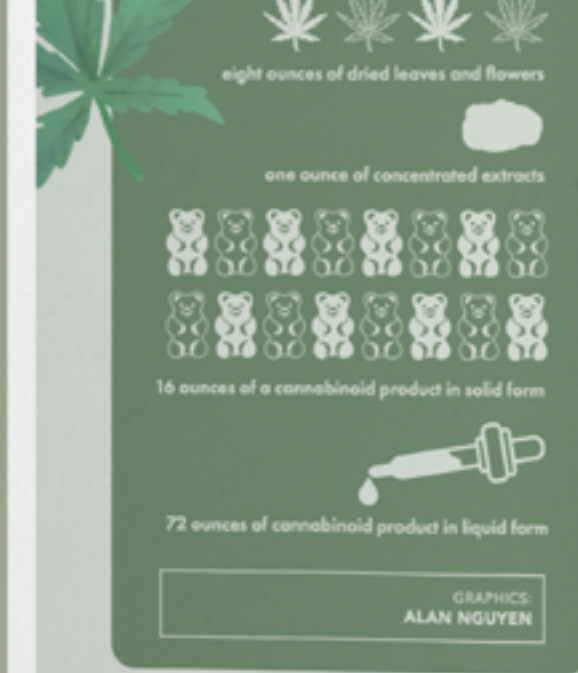
a little bit about our teams.

Orange Media Network is the student media program at Oregon State University, with six mediums (a newspaper, three magazines, a radio station and a TV station) and five additional cross-platform teams (photo, creative, marketing, sales, and engineering).









Oregon began passing laws decriminalizing cannabis possession in 1973, starting with a law that reduced the fine for possessing up to an ounce of cannabis from extensive jail time to a \$100 fine.

While students older than 21 can consume cannabis on campus, exercise caution when consuming cannabis any

WRITER:
NATALIE SHARP
ILLUSTRATOR:
ALEX KOETJE

AS YOU walk into the average Oregon dispensary you can expect to see a sleek and curated experience. While walls are lined with glowing glass displays of high-quality cannabis products, "budtenders" in hipster barettes and Rannels guide customers through the store, all while your favorite Tame Impala tunes play in the background.

This high-end experience is representative of the recent explosion of the cannabis industry in Oregon. But the stylish storefronts and expensive interiors disregard the complex history of cannabis, a history that has had an immeasurable impact on Black and brown communities all over the country.

Since the legalization of recreational marijuana, the industry has boomed, and is on track to be worth 70.6 billion globally by 2028. But 81% of cannabis businesses are white owned. These white business owners gain massive profits from a drug whose previous criminalization disproportionately imprisoned tens of thousands of Black and brown people and continues to racially target minority communities.

"I think the money has gentrified the cannabis industry," said Chip Lazenby.

Chip Lazenby is a Black real estate and business lawyer, and owner of Lazenby & Associates. He has done legal consulting in Oregon's cannabis industry and set on a few subcommittees that were in charge of writing the laws for Oregon's cannabis policy.

Throughout his career, Lazenby has observed racial disparities in the business world, and has watched as the cannabis industry has become yet another area where minorities are being left out.

Lazenby explained how the "War on Drugs" was a very real and harmful part of history where Black and brown people were disproportionately targeted and faced harsher sentences for drug possessions. He said there is no denying the racial inconsistencies embedded in the "War on Drugs," but explained how that is not what's keeping communities of color out of the industry today.

Cooper. "And if I feel a little sick or nauseous or quick bowl does just the thing to help me."

The anonymous source, who has struggled chronic sleep issues since she was a kid, cannabis has been an immense help.

"I have a hard time sleeping most nights or is the only thing I've found that has worked," she said.

As for other ways cannabis has become a part of Cooper's life, she said it has become a part of her workout routine.

A 2019 article by Nature, an international that publishes peer-reviewed science and tech research, cited a survey done with 600 cannabis living in states where cannabis use was legal found 80% of participants use marijuana right or after exercising.

Though a few studies were conducted in 2020, the Nature article noted that since laboratories in the United States have found it to run controlled cannabis studies because of restrictions. Instead, researchers have run surveys and anecdotal reports to understand cannabis might affect physical activity.

"I am an avid gym goer," said Cooper. "My aches and pains are recovering from a hard lift or a long run. I get from smoking easy my joint muscle pain."

Cooper said he enjoys smoking with his bong, r Stacy. The anonymous source said she enjoys it.

"I definitely prefer sativa or sativa dominant because they don't leave me feeling couch-locked which is where indica often leads me," said Cooper.

"I enjoy all strains for different moments," said an anonymous source. "Sativa is fun when you are also drinking and are trying to be social. Hybrids are great if the whole goal of the night is to just smoke because it is the best in both head and body highs. And indicas are the strain that helps relieve aches in the body or gives you the best night's sleep of your life."

No matter the strain or the method, for both students, who each smoke at least once a day or every other day, one thing is certain: Cannabis is a daily part of their lives.

"It has its ups and downs," said Cooper. "But with the right amount of self-discipline and self-regulation, it's okay to work hard and play hard too."

EDITOR'S NOTE: This article reflects the personal opinions of the sources. Cannabis research is ongoing and has not yet produced conclusive results regarding the drug's impact on mental and physical health.

Fourth-year student Will Cooper, who is 21, said there are many reasons why he smokes cannabis.

"As a graphic design major, I definitely feel that it has a major impact on the art I create because it feels like I have opened my mind to possibilities I wouldn't normally think of," Cooper said. "It also helps me have fun and focus on the task at hand."

Another fourth-year student, also 21, is majoring in public health and kinesiology and preferred to remain anonymous. The source said cannabis has helped both anxiety and social life.

"My experience with cannabis has allowed me to shed a lot of my social anxiety from the past and can help bring about the coolest connections with people," the source said. "There is something about sharing a joint with someone that opens them up. I smoke almost in place of drinking most of the time. I enjoy the happy, relaxed feeling and it doesn't leave me hung over the next day."

There is a place for cannabis in the social area of Cooper's life as well.

"It is a positive part of my life and has opened up social possibilities in ways I never would have thought of before," he said. "If I am hanging out with friends or just hanging out, I like to smoke joints because it is easy and there's a fun social aspect of 'passing it.'"

According to a 2019 article by the National Center for Complementary and Integrative Health, which is a part of the U.S. Department of Health and Human Services, people use cannabis as a sleep aid, but also to treat a number of health concerns, such as anxiety, pain, nausea, epilepsy, eating disorders and other health conditions.

However, the article notes that it's uncertain whether the cannabis products affected sleep directly or whether people slept better because the symptoms of their illnesses had improved. In addition, the article states that the effects of cannabis on sleep problems in people who don't have other illnesses are uncertain.

"It does help me with sleep and sometimes," said

WRITER:
GINNIE SANDOVAL

PHOTOGRAPHER:
ASHTON BISNER

'IT HAS ITS UPS AND DOWNS' STUDENTS ON WHY THEY USE CANNABIS





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