

Maison Tran

(714) 495-0626 ♦ maisondtran@gmail.com ♦ maison-tran.com



Experience

UC Berkeley Journalism, California Local News Fellowship Sept. 2023 - Sept. 2025
Reporter & Video Producer (Long Beach/ Westminster/ Los Angeles, CA)

- Created short-form videos for YouTube & social media on immigration with tight deadlines and investigated stories on L.A. housing policy, rail yard pollution and Kaiser Permanente for Capital & Main
- Produced short-form and mid-form videos on health inequities, homelessness and arts & culture for the Long Beach Post, while also reporting and making photos for daily stories
- Pitched and developed mid-form YouTube video features spotlighting Vietnamese writers, artists, and community events in Orange County, expanding Nguoi Viet Daily News' reach among younger viewers

NPR (National Public Radio) May 2022 - Dec. 2022
Culture Desk News Assistant Washington, D.C. (Remote from Anaheim, CA)

- Reported on the movie, anime and gaming industries, booking and interviewing high-profile guests
- Mixed culture desk reporter's audio pieces and collaborated on pitching, scripting, interviewing and editorial decisions for national radio newsmagazine shows with nearly 14 million listeners
- Produced the *Book of the Day* podcast, as well as newsletter and digital builds of reading roundups, *Books We Love*, and "What's Making Us Happy" show segments under tight deadlines

Freelance Video Nov. 2020 - Present
Video Journalist/ Videographer Irvine, CA

- Delivered projects as a director, cinematographer and editor for music videos, live events and commercials involving execution of storyboards, filming and post-production through collaboration with clients & talent
- Independently produced short documentaries following the UC Labor strikes, which involved deep background research, filming, in-depth reporting, motion graphics and sound design
- Photographed and wrote stories on AAPI communities in Southern California for Asian American News

AstroAI Feb. 2022 - Sept. 2022
Commercial Videographer Garden Grove, CA

- Directed, produced and edited branded videos and photos to promote and showcase products listed on Amazon, social media and YouTube for a transnational company seen on Forbes, CNET and Yahoo News
- Coordinated content creation and designed brand motion graphics for a major subsidiary branch launch
- Spearheaded marketing team on how to operate cinema-grade equipment and coordinated an optimal Premiere to DaVinci Resolve post-production workflow to incorporate After Effects motion graphics

New University Newspaper Sept. 2019 - April 2021
Campus Newspaper Staff Writer Irvine, CA

- Reported on and published articles of notable events, programs, and issues around UCI campus, as well as illuminated stories on initiatives by underfunded campus organizations
- Investigated and dissected complex stories and issues regarding campus police misconduct & the potential shutdown of art school programs while also pursuing undergrad studies
- Conducted in-depth interviews with various guests after doing thorough background research

Education

University of California, Irvine ♦ B.A. in Psychological Science & Minor in Literary Journalism

Skills

Bilingual: Fluent in both English and Vietnamese

Hard Skills: Videography, News & Scriptwriting (digital, radio, video), Photography, Photo & Video Editing,

Software: Adobe Creative Suite (Premiere, Lightroom), DaVinci Resolve, Audacity, Salesforce

Soft Skills: Versatility, Innovation, Enterprise, Communication, Attention to Detail, Creativity, Quick Learner

Hobbies & Interests: Music (piano & guitar), Films, Photography, Boxing, DnD